

the greatest name in pens

Parker

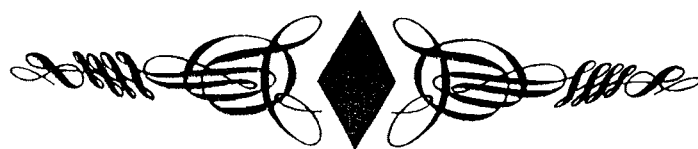
**GOLD
STATION**
PHONE
235 E
LONG B.

LEGAL FOR

THE PARKER PEN COMPANY

. PARKER TWO-FOR-LIFE

PARKER VACUMATIC

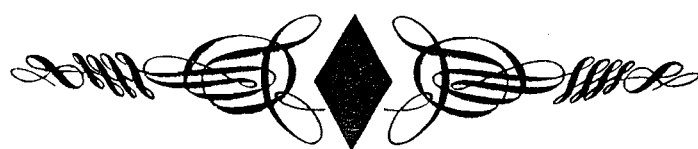


the greatest game in pens

the greatest name in pens

Parker

catalog no. 5660



JANESVILLE, WISCONSIN, U. S. A.



GEO. S. PARKER

1863

Founder

1937



KENNETH PARKER

President

THE present dominance of the Parker Pen Company is the result of steady progress over a period of fifty-two years . . . a record of achievement accented by the major improvements and developments in writing instrument craftsmanship.

In 1888 Geo. S. Parker "shot an inspired arrow into the air" that marked the real beginning of the pen business . . . beginnings were humble, but growth was phenomenal.

The "Lucky Curve" feed was introduced in 1894, the first of many forward steps each of which in turn have revitalized pen profit opportunities. In 1904 Mr. Parker presented his self-filling pen, followed closely during the next decade by the Spearhead feed, Safety-seal cap, Press-button filler, and the improved Parker pencil.

The year 1921 is indelibly identified as the introduction year of Parker Duofold — the brightly colored pen

that swept the nation. Then followed the Parker non-breakable barrel, streamlined balanced shape, and Parker Quink — the major ink development of all time.

For decades pen craftsmen had been patenting "plunger" and "piston" filling mechanisms in an effort to get away from the drawback of lever-type pens. Not until 1932, however, was a filling mechanism actually perfected that eliminated old-time sacs and levers. In that year the Parker Pen Company introduced the Parker Vacumatic, and started pen dealers on the way to ever greater profits.

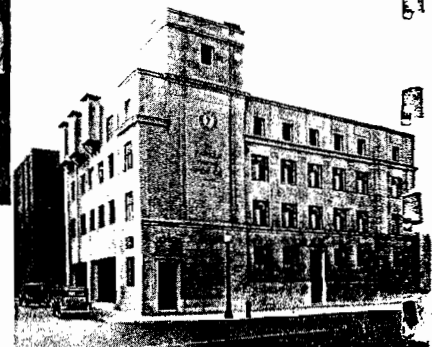
Today, as throughout its history, Parker merchandise leads the march of progress. In presenting this catalog, Parker brings to pen retailers a brilliant array of dramatic merchandise imbued with the highest degree of salability and attractiveness.



ABOVE: The large, modern Main Plant of the Parker Pen Company at Janesville, Wisconsin . . . superbly equipped for the development and production of the finest writing instruments ever made.

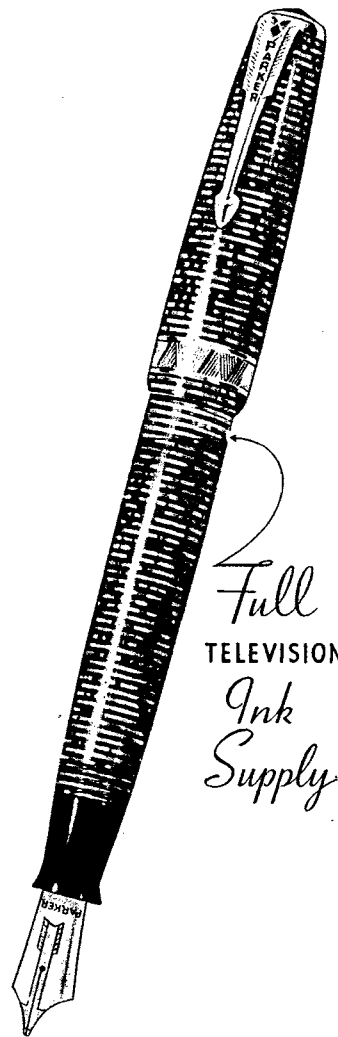
UPPER RIGHT: Our headquarters in London, England.

LOWER RIGHT: Our office and factory in Toronto, Canada.



ONLY *Parker* CAN OFFER THE VACUMATIC

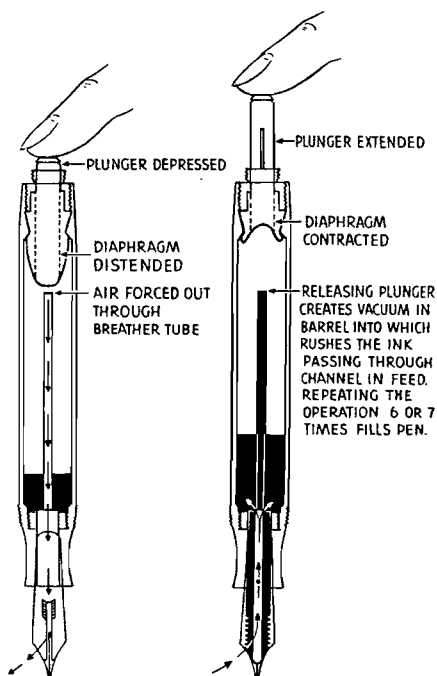
... AND ONLY A PARKER OWNER
CAN ENJOY THE MANY EXCLUSIVE
FEATURES OF THIS INCREDIBLE PEN



*Full
TELEVISION
Ink
Supply*



Pen is filled by the expansion and contraction of a simple recoiling Diaphragm. This patented invention replaces the rubber ink sac, lever filler, piston-pump, and air-bulb found in ordinary and old-style pens.



Over 250 sacless pens have been invented, but only one sacless pen has been entirely successful—Parker Vacumatic. Despite dire predictions by rival pen makers when it was introduced in 1932, this pen has now assumed dominance of the pen business. It eliminates the rubber ink sac, lever filler, and piston pump. It has been so completely successful that several imitations (some based on ideas similar to those patented as early as 1900) have been attempted, but only Parker can make the Vacumatic. Parker Vacumatic is so faultless that it is Guaranteed for Life.

WHY PARKER VACUMATIC IS THE ONLY PEN OF ITS KIND IN THE WORLD

1. *Patented Diaphragm Filler* — When plunger is pressed by the finger the diaphragm distends, forcing air out of the pen barrel. When plunger is released ink rushes in and fills the vacuum so created. Six or seven thrusts and it's filled. All moving metal parts are sealed away from ink corrosion. Unlike sacless piston pump or plunger mechanisms, there is no packing, no valves or washers to corrode, oxidize, wear, leak, or bend.
2. *Patented Full Television Ink Supply* — tells when to refill, hours in advance if necessary.
3. *Laminated Pearl Styling*—absolutely exclusive in design and manufacture.
4. *Top-of-Cap Arrow Clip*—remains low in pocket, more handsome in appearance.

THE BLUE DIAMOND MEANS *Guaranteed for Life*

This Guarantee accompanies Parker Vacumatic pens selling at (U. S.) \$8.75 and up:

"Pens marked with the Blue Diamond are guaranteed for the life of the owner against everything except loss and intentional damage, subject only to a charge of (U. S.) \$0.35 for postage, insurance, and handling, provided complete pen is returned for service."

PARKER POINT SELECTION CHART

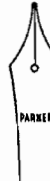
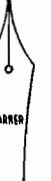
Here is your choice of sixteen different styles of pen points for the Vacumatic pen. Sales records actually show, however, that 95% of all pen buyers choose one of the six points shown below in the yellow tinted section. The remaining ten points are made for special point buyers.

All Parker pen points are 14K Gold tipped with high-grade polished Osmiridium, twice as costly as ordinary iridium. The points of the Guaranteed-for-Life Parker Vacumatics are also coated with Platinum.

RIGID PEN POINTS

							
Extra Fine Rigid	Fine Rigid	Medium Rigid	Broad Rigid	Stub Rigid	Oblique Rigid	Needlepoint Rigid	Accountants Point
FOR DRAFTSMEN, BOOKKEEPING	FOR FINE WRITING	FOR GENERAL WRITING, MANIFOLD	THESE THREE POINTS ARE FOR HEAVY SHADED WRITING.			FOR SHARP HAIRLINE WORK ONLY. A DELICATE POINT. UNSUITED FOR GENERAL WRITING.	PERFECTLY SUITED FOR THE RIGID DEMANDS OF THE ACCOUNTING PROFESSION.

FLEXIBLE PEN POINTS

							
Extra Fine Flexible	Fine Flexible	Medium Flexible	Broad Flexible	Stub Flexible	Oblique Flexible	Needlepoint Flexible	Stenographers Point
FOR CLOSE WORK	FOR FEMININE WRITING	FOR GENERAL WRITING	THESE THREE POINTS ARE FOR HEAVY SHADED WRITING			FOR SHARP HAIRLINE WORK ONLY. A DELICATE POINT. UNSUITED FOR GENERAL WRITING.	PERFECT PERFORMANCE FOR STENOGRAPHIC WORK.



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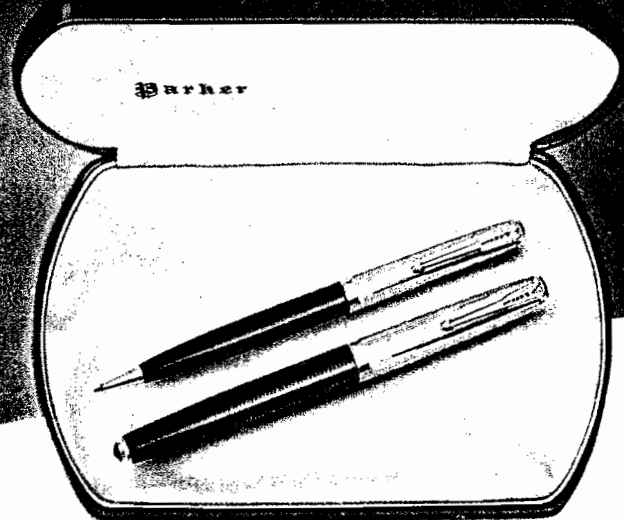
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Parker

IMPERIAL
Coronet



IMPERIAL Ensign



IMPERIAL Princess



The most perfect combination of suave styling and brilliant writing performance ever available in writing instruments. A lifelong treasure with a priceless future. Features all of the famous Parker Vacumatic refinements. Presented in beautiful brown leather gift case.

Imperial Coronet—14K combination yellow and green gold barrel and cap. Pen (No. 4032) \$100; Pencil (No. 4532) \$50; Set (No. 4032/4532) \$150.

Imperial Ensign—14K combination yellow and green gold cap, Laminated Jet barrel. Pen (No. 4031) \$50; Pencil (No. 4531) \$30; Set (No. 4031/4531) \$80.

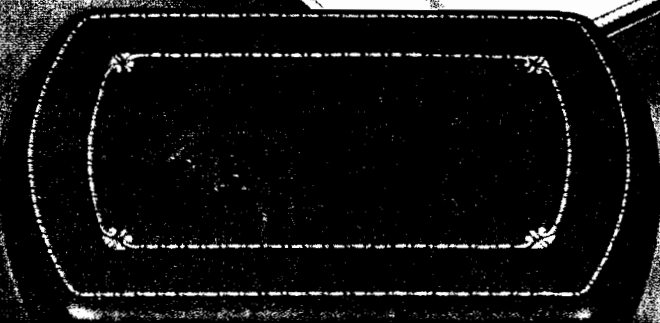
Imperial Princess—14K combination yellow and green gold cap, Laminated Jet barrel. Pen (No. 4030) \$45; Pencil (No. 4530) \$25; Set (No. 4030/4530) \$70.



Parker



IMPERIAL Major Signet

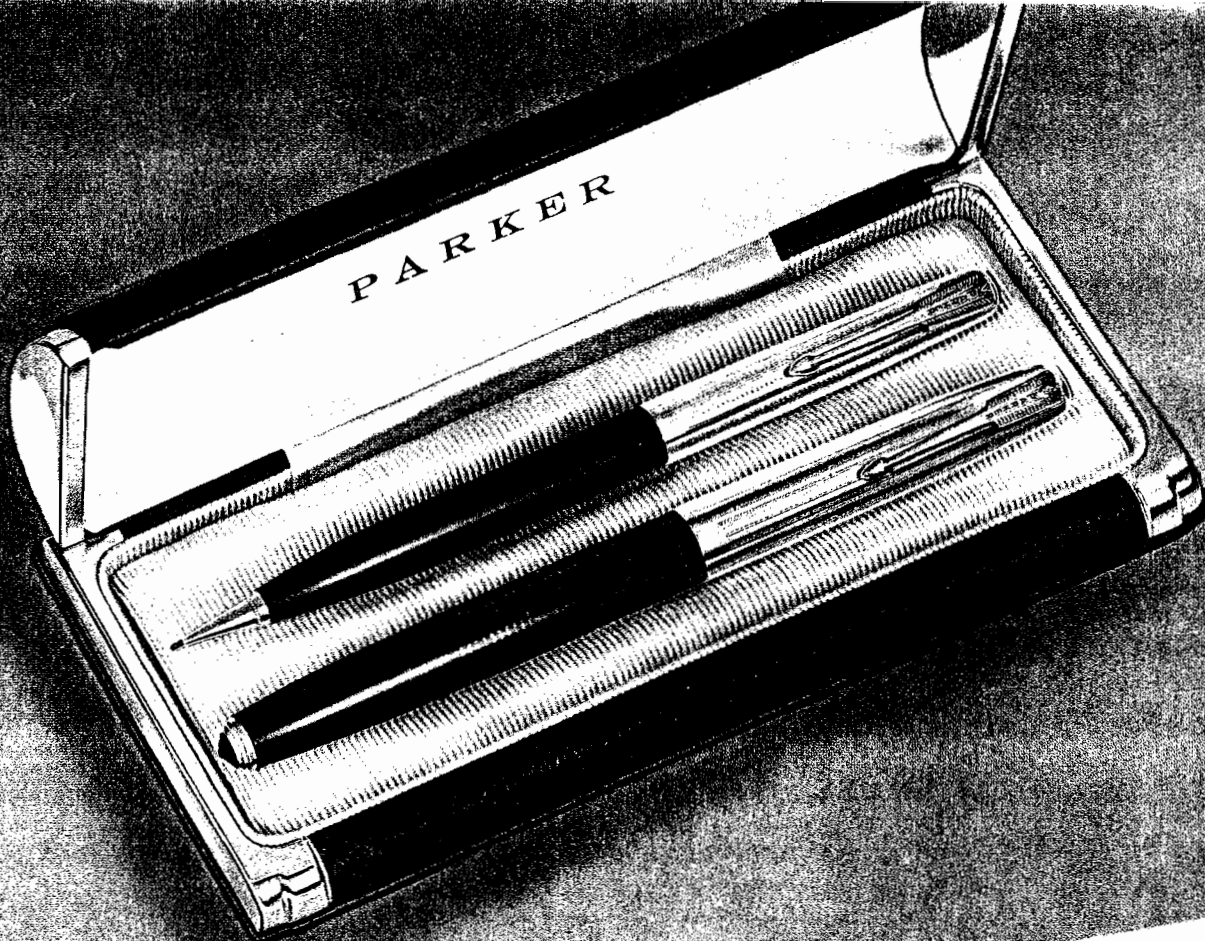


Magnificently styled gift ensembles. The traditional beauty of the laminated design is further supplemented by wide 14K Gold bands and 14K Gold clips. The finest pen performance ever attained is assured by the precision Parker Vacuumatic refinements. Presented in new tooled leather jewel case.

	Pen	Pencil	Set
Imperial Major Signet.....	\$25.00	\$12.50	\$37.50
$\frac{5}{8}$ " } Laminated Jet.....	4013	4513	4013/4513
Band } Golden Pearl.....	4023	4523	4023/4523
Imperial Lady Signet.....	\$20.00	\$10.00	\$30.00
$\frac{5}{8}$ " } Laminated Jet.....	4011	4511	4011/4511
Band } Golden Pearl.....	4021	4521	4021/4521
Imperial Signet.....	\$20.00	\$12.50	\$32.50
$\frac{3}{8}$ " } Laminated Jet.....	4012	4512	4012/4512
Band } Golden Pearl.....	4022	4522	4022/4522
Imperial Debutante Signet....	\$17.50	\$10.00	\$27.50
$\frac{3}{8}$ " } Laminated Jet.....	4010	4510	4010/4510
Band } Golden Pearl.....	4020	4520	4020/4520

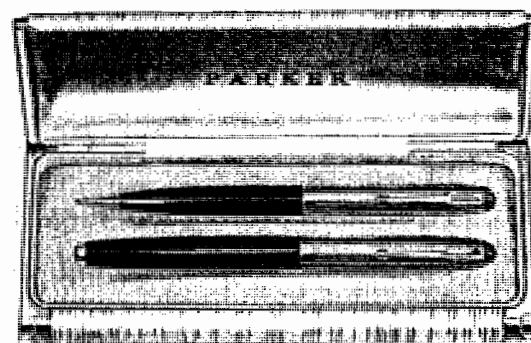
IMPERIAL Lady Signet





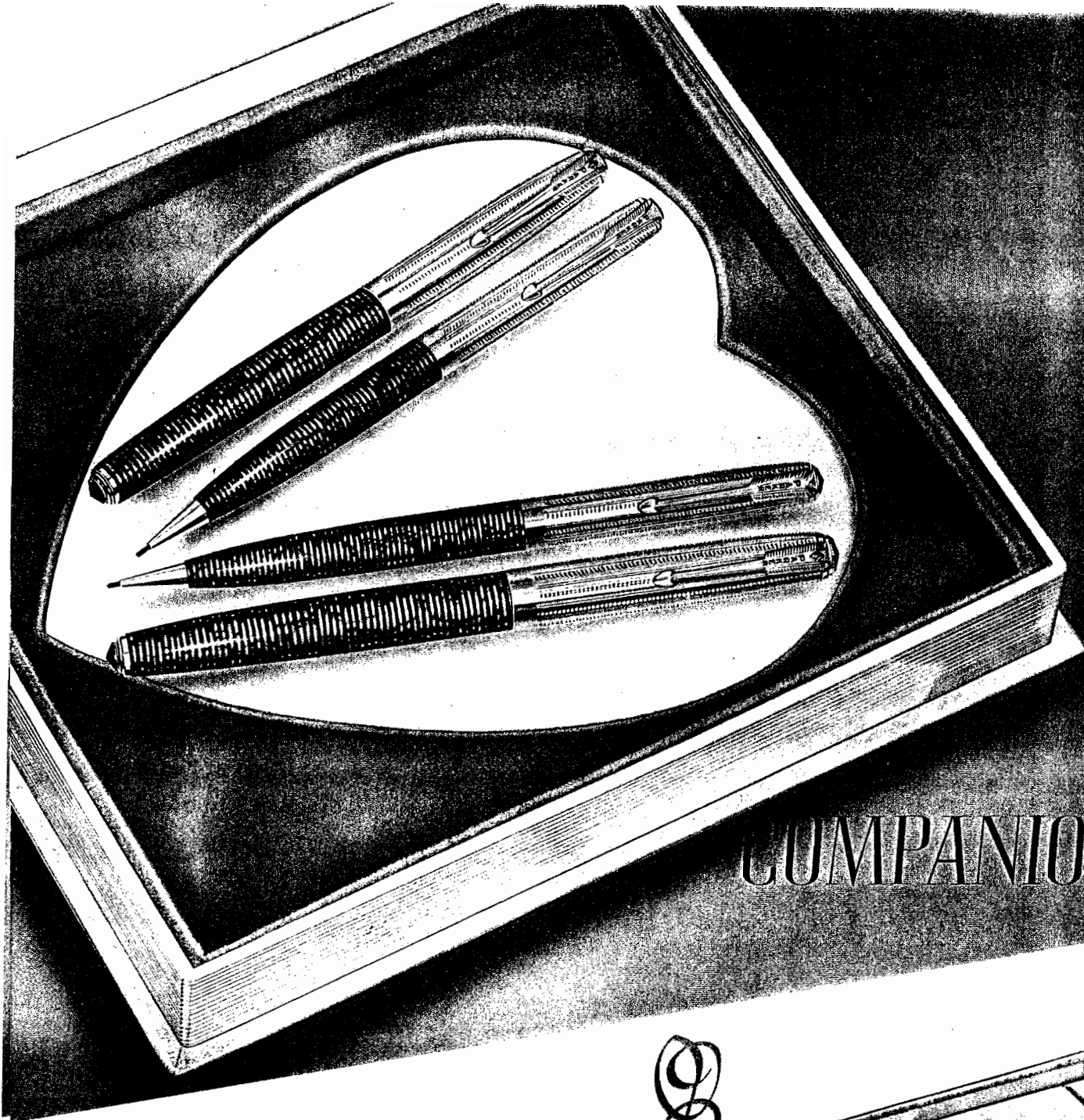
IMPERIAL

IMPERIAL *Debutante*



Parker Imperial appeals to people who appreciate exceptional beauty and expert craftsmanship in writing instruments. The 14K gold-plated caps are delicately tooled and contrast strikingly with the Laminated barrels. Traditional Parker Vacumatic performance features assure matchless writing satisfaction. Presented in the new leather-gold gift case.

	Pen	Pencil	Set
<i>Imperial</i>	\$15.75	\$ 6.00	\$19.75
Laminated Jet	1316	1816	1316/1816
Golden Pearl	1326	1826	1326/1826
<i>Imperial Debutante</i>	\$12.75	\$ 5.00	\$17.75
Laminated Jet	1314	1814	1314/1814
Golden Pearl	1324	1824	1324/1824



COMPANIONS

The most dramatic gift idea in years . . . two perfectly matched ensembles . . . companionate writing instruments for bride and groom, mother and father, sweethearts, and for anniversaries.

Imperial and Imperial Debutante Sets (Illustrated).

Laminated Jet 1316/1816 & 1314/1814 . . . \$ 37.50
Golden Pearl 1326/1826 & 1324/1824 . . . 37.50

Imperial Ensign and Princess Sets.

4031/4531 & 4030/4530 . . . 150.00

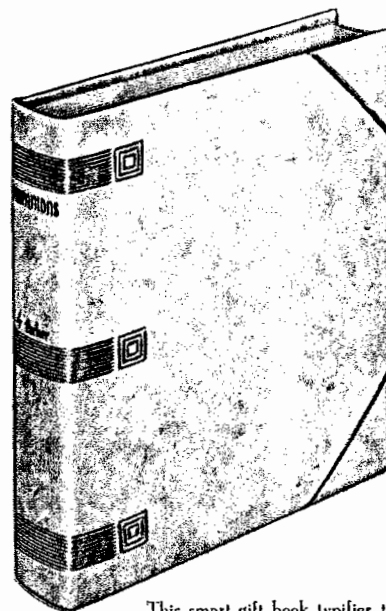
Imperial Major Signet and Lady Signet Sets.

Laminated Jet 4013/4513 & 4011/4511 . . . 67.50
Golden Pearl 4023/4523 & 4021/4521 . . . 67.50

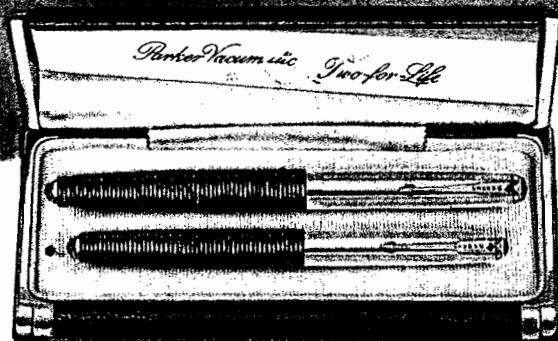
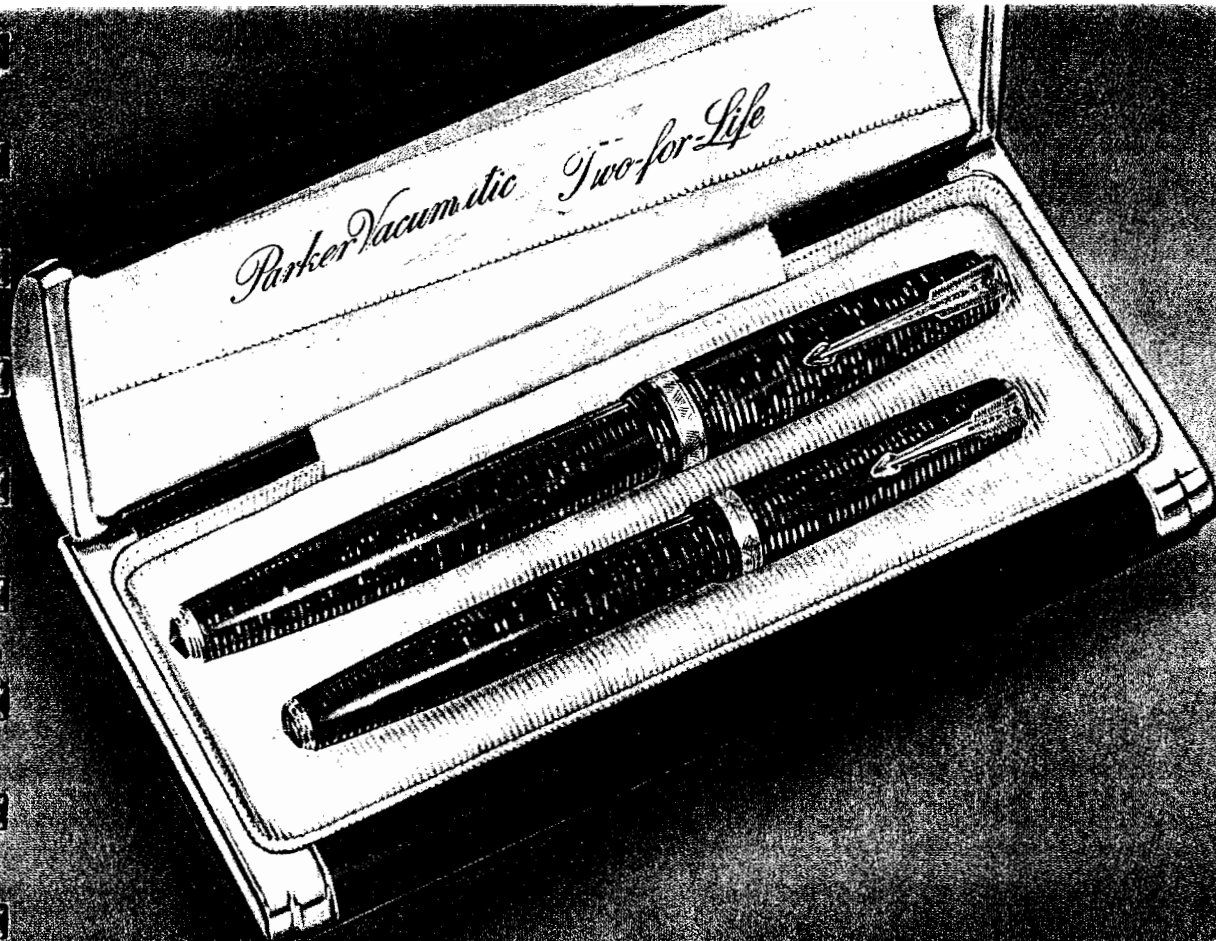
Imperial Signet and Debutante Signet Sets.

Laminated Jet 4012/4512 & 4010/4510 . . . 60.00
Golden Pearl 4022/4522 & 4020/4520 . . . 60.00

See pages 5, 6, and 7 for descriptions of above merchandise.



This smart gift book typifies the occasion and becomes a valuable jewel box through a simple adjustment.



TWO for LIFE

TWOSOME

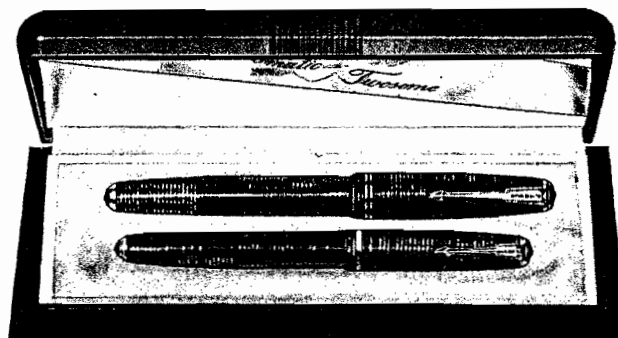
A pen for the bride . . . a pen for the groom . . . Two-for-Life. Lovely matching pens brought together in the most appropriate of gifts. You can present a Two-for-Life ensemble with anticipation . . . for it will be received with delight.

Two-for-Life	Numbers of Pens	List Price
Laminated Jet	1316 and 1314 . . .	\$26.50
Golden Pearl	1326 and 1324 . . .	26.50
Laminated Jet	16 and 14 . . .	17.50
Golden Pearl	26 and 24 . . .	17.50
Silver Pearl	36 and 34 . . .	17.50
Burgundy Pearl	46 and 44 . . .	17.50
Emerald Pearl	56 and 54 . . .	17.50

See pages 7, 12 and 13 for description of above pens.

Twosome	Numbers of Pens	List Price
Laminated Jet	119 and 118 . . .	10.00
Golden Pearl	129 and 128 . . .	10.00
Silver Pearl	139 and 138 . . .	10.00
Emerald Pearl	159 and 158 . . .	10.00

See pages 14 and 15 for description of above pens.



PARKER SENIOR MAXIMA

Vacumatic

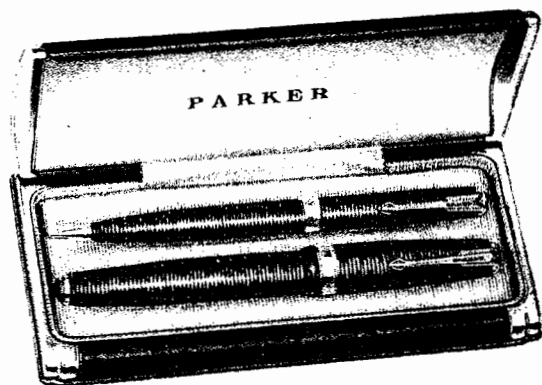
This luxurious, Guaranteed-for-Life Pen is extra-long and oversize, yet is well-styled and well-balanced. Featured are such important refinements as the exclusive diaphragm filling mechanism, extra-large ink capacity, satin-smooth 14K Gold point—platinum plated and tipped with Osmiridium, and the famous Parker laminated construction with Full Television ink supply. The set includes the new Vacumatic pencil which features the double-length, super-strength, Writeline Leads . . . and is encased in the most appealing gift box that Parker has ever developed.

*Full
TELEVISION
Ink
Supply*

SET \$15

PEN \$10

PENCIL \$5



	Pen	Pencil	Set
List Price	\$10.00	\$5.00	\$15.00
Laminated Jet	19	519	19/519
Golden Pearl	29	529	29/529
Silver Pearl	39	539	39/539
Burgundy Pearl	49	549	49/549
Emerald Pearl	59	559	59/559

GUARANTEED FOR LIFE  BY THE BLUE DIAMOND

PARKER SLENDER MAXIMA

Vacumatic

This pen is styled for maximum comfort for people with medium-sized hands; also very popular with many women. Includes all of the Parker features, such as the exclusive patented diaphragm filling mechanism, Full Television ink supply, large ink capacity, platinum-plated, Osmiridium-tipped 14K Gold point, and the top-of-cap clip that permits low placement in the pocket. The set includes the Parker pencil featuring the new Writefine Leads, and is encased in a lovely new Parker gift box.

*Full
TELEVISION
Ink
Supply*



SET \$15

PEN \$10

PENCIL \$5



	Pen	Pencil	Set
List Price	\$10.00	\$5.00	\$15.00
Laminated Jet	18	518	18/518
Golden Pearl	28	528	28/528
Silver Pearl	38	538	38/538
Burgundy Pearl	48	548	48/548
Emerald Pearl	58	558	58/558

GUARANTEED FOR LIFE  BY THE BLUE DIAMOND

PARKER MAJOR Vacumatic

Parker's most popular Guaranteed-for-Life pen. Typical, sturdy Parker construction and the many refinements that have made Parker Vacumatic the greatest name in pens. Medium length and girth, smart laminated cap and barrel, Full Television ink supply, polished Osmiridium tip on 14K Gold, Platinum plated nib. New laminated Parker pencil featuring Writeline Leads for better pencil performance. Set presented in beautiful new Parker gift case.

*Full
TELEVISION
Ink
Supply*

SET \$12⁷⁵

PEN \$8⁷⁵

PENCIL \$4



16

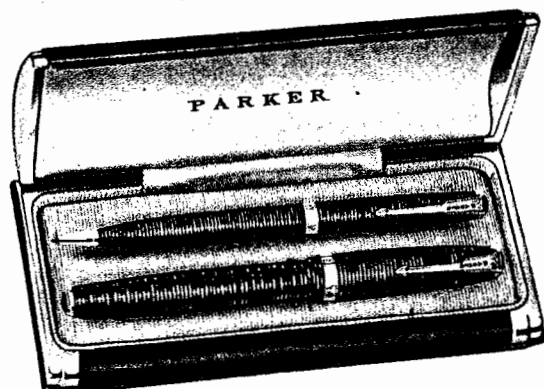
26

36

46

56

556



	Pen	Pencil	Set
List Price	\$ 8.75	\$4.00	\$12.75
Laminated Jet	16	516	16/516
Golden Pearl	26	526	26/526
Silver Pearl	36	536	36/536
Burgundy Pearl	46	546	46/546
Emerald Pearl	56	556	56/556

GUARANTEED FOR LIFE  BY THE BLUE DIAMOND

PARKER DEBUTANTE

Vacumatic

Smaller . . . slimmer . . . especially styled for the feminine hand. Nevertheless, this beautiful ladies' pen includes all of the exclusive Parker features. The diaphragm filler allows ample ink capacity even for a pen of this small size . . . also features Television ink supply, platinum-plated, Osmiridium-tipped 14K Gold point, top-of-cap arrow clip, and beautiful laminated construction. Parker pencil to match employs the new, extra-long, super-strong Writeline Leads

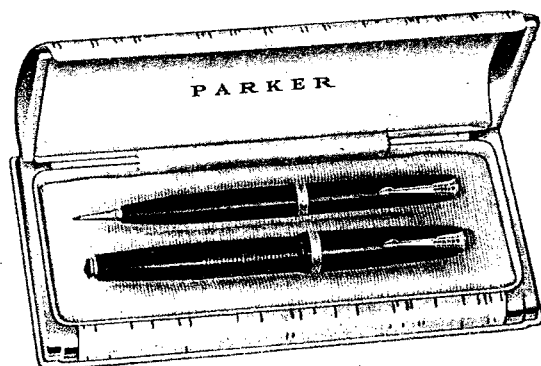
Full
TELEVISION
Ink
Supply



SET \$12⁷⁵

PEN \$8⁷⁵

PENCIL \$4



	Pen	Pencil	Set
List Price	\$ 8.75	\$4.00	\$12.75
Laminated Jet	14	514	14/514
Golden Pearl	24	524	24/524
Silver Pearl	34	534	34/534
Burgundy Pearl	44	544	44/544
Emerald Pearl	54	554	54/554

GUARANTEED FOR LIFE  BY THE BLUE DIAMOND

PARKER JUNIOR Vacumatic

The finest pen obtainable at \$5... now styled also in the famous Parker laminated construction. Includes the same exclusive features as the higher-priced Parker Vacumatic pens, and will give long, dependable performance. The matching pencil has the regular Parker propel, repel, and expel mechanism and features the new Writeline Leads. The set is presented in the lovely Tenite duo-tone gift box.

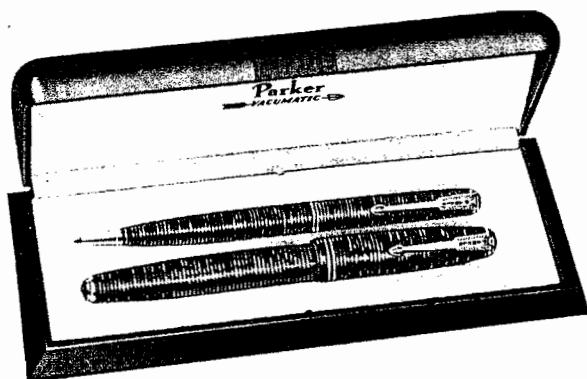
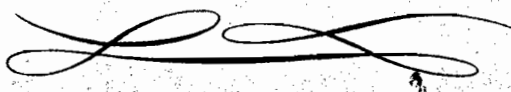
Full
TELEVISION
Ink
Supply



SET \$8⁵⁰

PEN \$5

PENCIL \$3⁵⁰



	Pen	Pencil	Set
List Price	\$ 5.00	\$3.50	\$8.50
Laminated Jet	119	619	119/619
Golden Pearl	129	629	129/629
Silver Pearl	139	639	139/639
Emerald Pearl	159	659	159/659

GUARANTEED MECHANICALLY PERFECT

PARKER SUB-DEB Vacumatic

Parker's Sub-Deb Vacumatic pen is now styled in the same laminated construction as the Parker Debutante. Here is the perfect pen for the girl graduate or for any woman who desires a dependable, gracefully-designed writing instrument. Includes all of the famous Vacumatic refinements and is similar to the Junior Vacumatic, except that the barrel and cap are smaller and are slenderized. The matching pencil uses the new Writeline Leads, and the set is encased in the popular Tenite gift box.

Full
TELEVISION
Ink
Supply



118

128

138

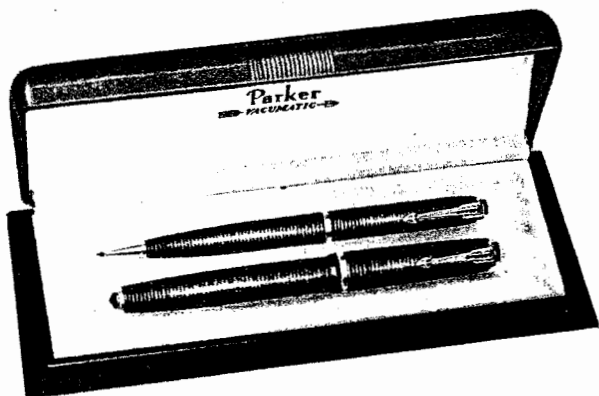
158

658

SET \$8.50

PEN \$5

PENCIL \$3.50



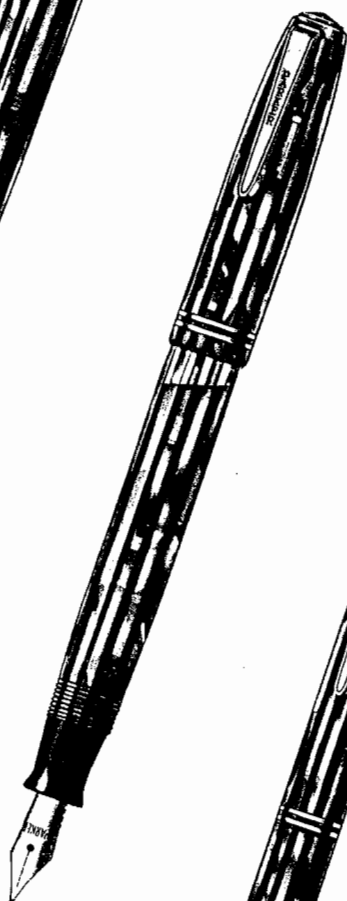
	Pen	Pencil	Set
List Price	\$ 5.00	\$3.50	\$8.50
Laminated Jet	118	618	118/618
Golden Pearl	128	628	128/628
Silver Pearl	138	638	138/638
Emerald Pearl	158	658	158/658

GUARANTEED MECHANICALLY PERFECT

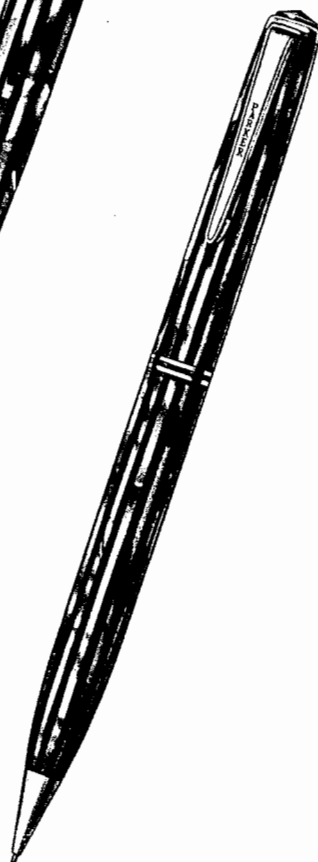
DUOFOLD
JUNIOR
PEN



DUOFOLD
SUB-DEB
PEN



DUOFOLD
JUNIOR
PENCIL



PARKER *Duofold*

Parker Duofold is the pen that revolutionized the pen industry and brought to the world a new conception of pen styling and performance. It has kept pace with the years and now we present Parker Duofold in a completely new, appealing style... the beautiful Laidtone design. While the pen in either of the models illustrated costs \$3.95, the set, including the fine Duofold pencil using Writeline Leads, is obtainable at the incredibly low price of \$5.00. Presented in a new brown leather-effect gift box of unusual richness.



PARKER DUOFOLD NOW INCLUDES THE
FINEST SACLESS FILLING MECHANISMEVER
DEVELOPED—THE FLEXIBLE RUBBER
DIAPHRAGM FILLING UNIT

Other refinements incorporated in this unusual value are the Full Vision ink supply that tells you when to refill, an Osmiridium-tipped 14K Gold nib, non-breakable barrel and cap, and top-of-cap clip for low placement in the pocket.

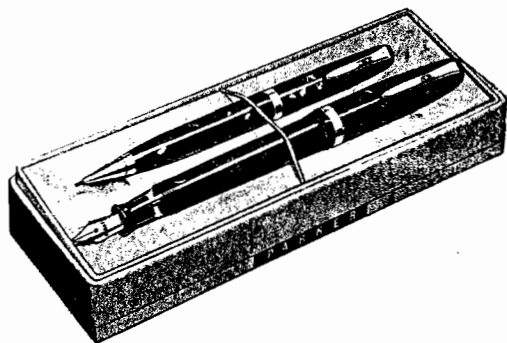
DUOFOLD JUNIOR

	Pen	Pencil	Set
List Price	\$ 3.95	\$2.50	\$5.00
Black	215	715	215/715
Blue	225	725	225/725
Maroon	235	735	235/735
Green	245	745	245/745

DUOFOLD SUB-DEB

	Pen	Pencil	Set
List Price	\$ 3.95	\$2.50	\$5.00
Black	214	714	214/714
Blue	224	724	224/724
Maroon	234	734	234/734
Green	244	744	244/744

PARKER Challenger

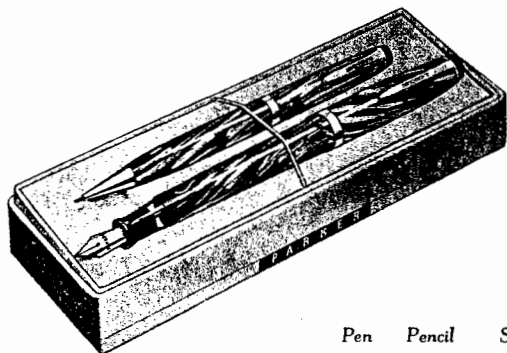


	Standard Pen	Slender Pen	Pencil	Standard Set	Slender Set
List Price	\$2.75	\$2.75	\$2.00	\$3.95	\$3.95
Black	259	257	757	259/757	257/757
Burgundy	279	277	777	279/777	277/777
Grey	289	287	787	289/787	287/787
Green	299	297	797	299/797	297/797
Blue	269	267	767	269/767	267/767

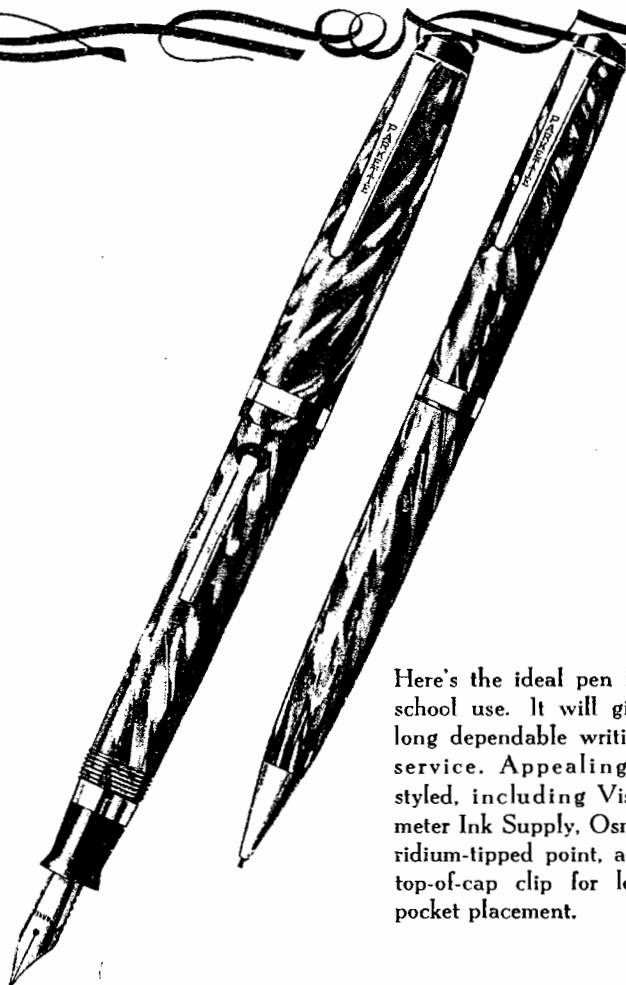


Easily the most appealing buy in the low-priced field. Non-breakable barrel and cap, Osmiridium-tipped Gold point, press-button leverless filling mechanism, Visometer Ink Supply, and smartly designed clip. Set is only \$3.95; pen is \$2.75, pencil separately is \$2.

PARKETTE Zephyr



	Pen	Pencil	Set
List Price	\$1.95	\$1.00	\$2.95
Blue	305	805	305/805
Black	315	815	315/815
Brown	325	825	325/825
Grey	335	835	335/835



Here's the ideal pen for school use. It will give long dependable writing service. Appealingly styled, including Visometer Ink Supply, Osmiridium-tipped point, and top-of-cap clip for low pocket placement.

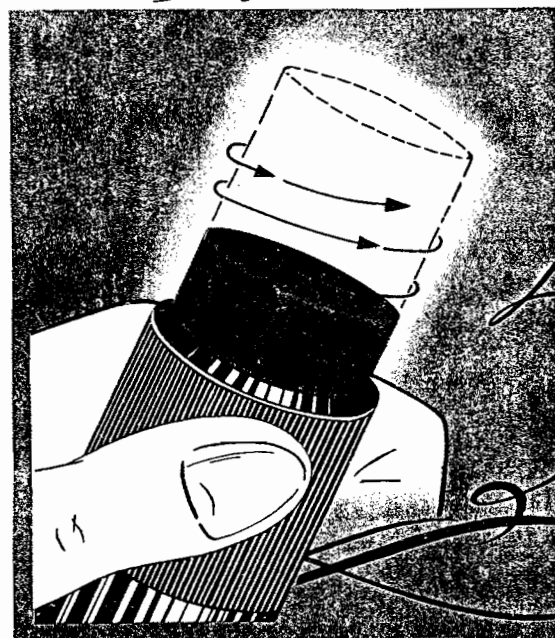
PARKER

Writeline

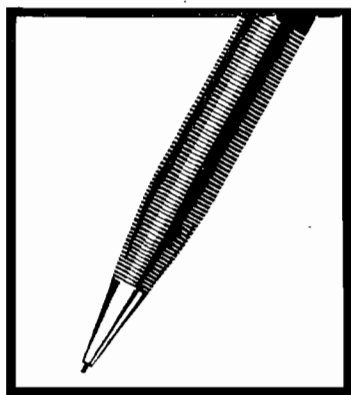
PENCILS

THE HIGHEST DEVELOPMENT
IN PENCIL PERFORMANCE

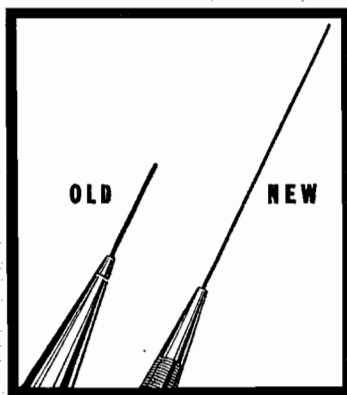
Here is the pencil that has been needed for a long time. It employs the double-length, super-strength Writeline Leads, therefore requiring less refilling and writing a finer line . . . but more than that, it has the extra long eraser that can be turned out just like lead, as it is used, thus eliminating the annoyance of a worn-out, useless eraser and keeping the eraser always handy and ready for use. This pencil is more handsomely styled, too. It is slender, well-proportioned, and the threading on the lower barrel provides a more firm grip and adds to the appearance as well.



EXTRA-LONG ERASER CAN BE TURNED OUT AS USED



THREADED BARREL
Provides Firm Grip

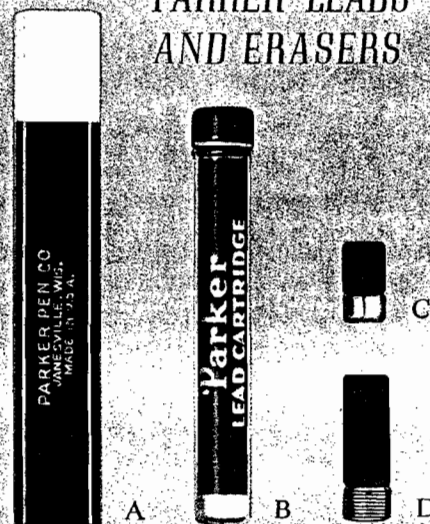


EXTRA-LONG LEADS
Twice as Strong — Half as Thick

Black Writefine Pencil.....	904	\$1.00
Red Writefine Pencil.....	905	1.00
Blue Writefine Pencil.....	906	1.00
Scarlet Blue Writefine Pencil.....	902	1.50
Gold Sleeve Writefine Pencil.....	901	2.50

Double-length, super-strength Writefine Leads are now featured in all pencils in this catalog, including Vacumatic pencils.

PARKER LEADS AND ERASERS



A. Writefine Leads F, HB, H, 2H, 3H, 4H. Fit all new Vacumatic, new Duofold, new Challenger, Parkette Zephyr and Parker Writefine Pencils. Black, 8 leads to pkg. 15c; Red, Blue, Indelible, 5 leads to pkg. 15c; 12 to pkg. 25c.
B. Parker Leads 2B, B, F, H, HB, 2H, 4H. Fit all old-style pencils. Black, 18 leads to pkg. 15c; Red, Blue, Green, Indelible, 15 leads to pkg. 15c.
C. Eraser No. V, 10c pkg. Fits Vacumatic, Duofold, Challenger, Parkette Zephyr pencils.
D. Eraser No. W, 10c pkg. Fits Writefine Pencil illustrated on this page.

PARKER *Quink*



*The Finest
Writing Fluid
Ever Developed*

HERE'S WHY PARKER QUINK IS BETTER

Quick starting . . . quick drying . . . non-clogging . . . possessing every desirable quality possible to attain in a writing fluid! It is the ink that does what no other ink can do. Chemically constituted so as to clean a pen as it writes, digest gum and sediment left in the pen by inferior inks. Insures smooth, even flow, free from skipping or sudden flooding.

Parker Permanent Quink is ideal for records and documents and has been officially adopted by many organizations and individuals for this purpose. Once used, it is as permanent as the paper

itself. Parker colored Quinks are the only colored writing fluids that assure permanence against light and age.

Parker Washable Quink can be safely used in school and in the home because it washes out completely without trace of a stain if spilled on hands, clothing, or rugs.

Years of development and perfection have given Parker Quink a combination of invaluable qualities that are obtainable in no other writing fluid . . . it's chemically and functionally perfect.

SEVEN PERMANENT COLORS—

Violet, Red, Green, Brown, Black, Royal Blue, and Blue-Black. For office records, checks and all permanent documents. PERMANENT QUINK remains vividly legible as long as the paper lasts. It won't fade or wash out.



TWO WASHABLE COLORS—Black and Blue. The SAFE ink for home and school use. It washes out easily from hands, clothes, rugs, etc., when soap and water are used promptly, leaving no trace.

RICH-BODIED and BRILLIANT

Never Watery, Never Gummy



FIVE CONVENIENT SIZES:

SIZE AND PACKING	LIST PRICE PER DOZEN	LIST PRICE PER GROSS	NO BOTTLES PER CARTON	SHIPPING WT. CARTON LBS.
2 oz.	\$ 2.00	\$ 24.00	36	17
4 oz.	3.25	39.00	24	19
Pint (16 oz.)	9.00	108.00	6	13
Quart (32 oz.)	15.00	180.00	6	24
Gallon	54.00	648.00	1	13

PARKER QUINK EQUALS OR SURPASSES THE UNITED STATES GOVERNMENT SPECIFICATIONS IN THESE EIGHT RESPECTS

Extensive laboratory tests definitely prove that Parker Permanent Quink in Royal Blue, Black, and Blue-Black equals or surpasses United States Government Specifications in these eight important ways:

- * Parker Quink resists water—even after immersion it remains firm and legible.
- * Parker Quink does not clog—it is not gummy and has no sediment, even in the colors.
- * Parker Quink has the correct flowing properties—it brings out the full capabilities of your pen.

- * Parker Quink is non-molding—does not leave deteriorating solids or mold.
- * Parker Quink is non-fading—is not rendered illegible by subjection to light, as are inferior inks.
- * Parker Quink is quick-drying—no unnecessary waiting or smudging.
- * Parker Quink is non-corrosive—does not attack the metal parts of your writing instrument.
- * Parker Quink is non-deposit-forming—does not leave accumulated sediment in the bottle or in the pen.

Parker

DESK SETS

GUARANTEED
FOR LIFE

as identified
by the
BLUE
DIAMOND
MARK
on the band



Parker presents the most handsomely designed desk set line in history . . . every model will add dignity and prestige to any office or home. Here are new combinations and materials never before offered . . . each one harmoniously styled. Parker desk pens are identical in quality to the various pen lines represented . . . the superior Sealomatic socket assures the writer that the pen is always ready for use—never dry or caked with ink. These sets are the perfect choice for gifts to fraternal leaders, group leaders, ministers, teachers, and executives. There is no gift more suitable.

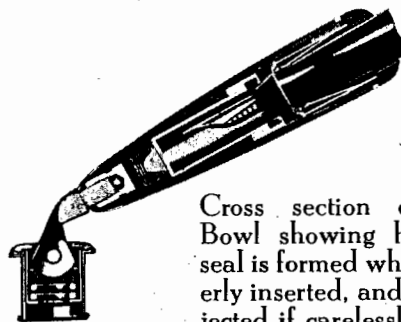
Pen No. 1 — The Major Vacumatic desk pen.
See page 12.

Pen No. 2 — The Junior Vacumatic desk pen.
See page 14.

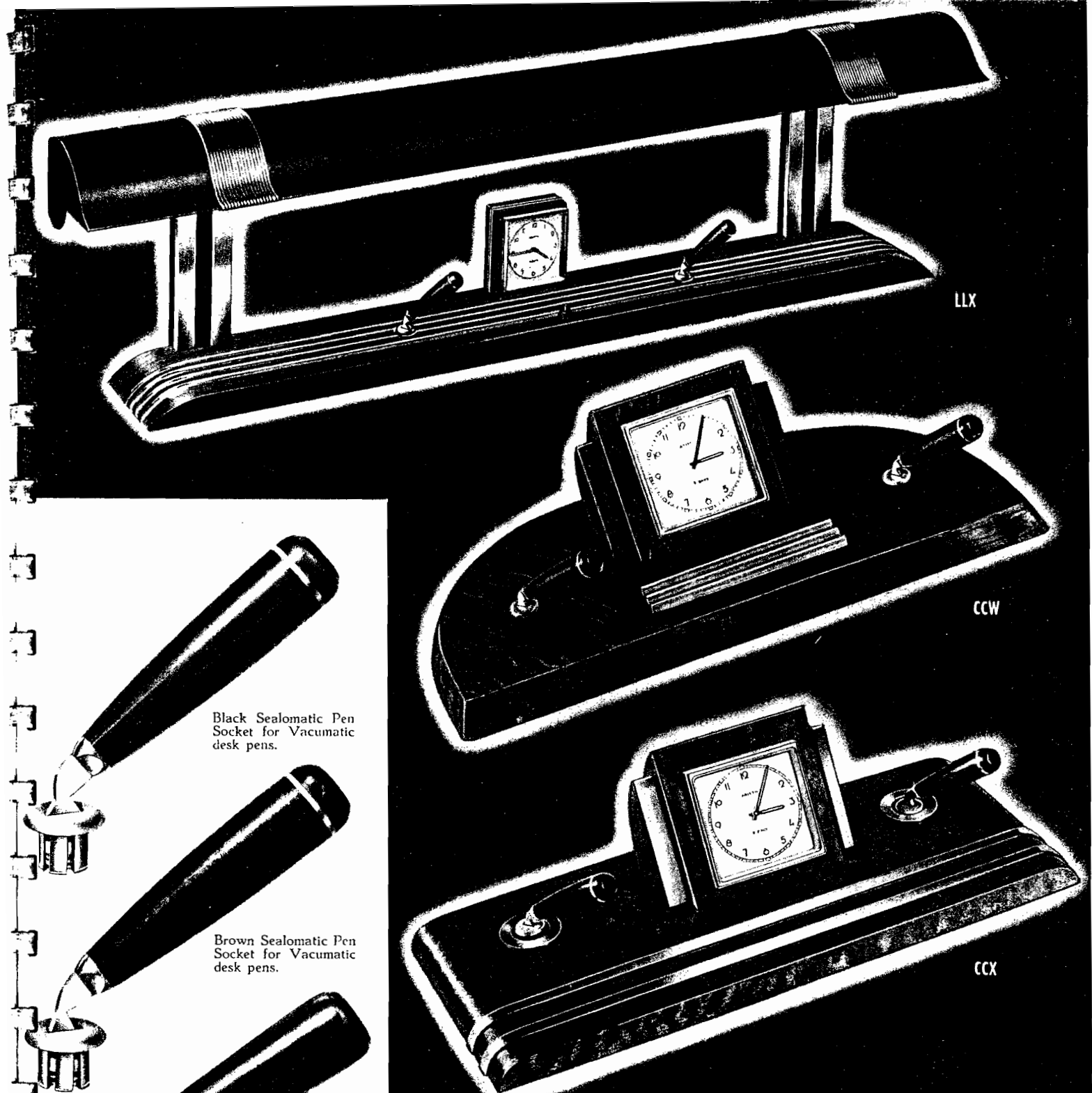
Pen No. 3 — The Challenger desk pen.
See page 17.

PARKER SEALOMATIC SOCKET

SEALS THE POINT AGAINST INK EVAPORATION



Cross section of Sealomatic Bowl showing how automatic seal is formed when pen is properly inserted, and how pen is rejected if carelessly put in.



Black Sealomatic Pen
Socket for Vacumatic
desk pens.

Brown Sealomatic Pen
Socket for Vacumatic
desk pens.

Black Challenger Pen
Socket for Challenger
desk pens.

LLX

CCW

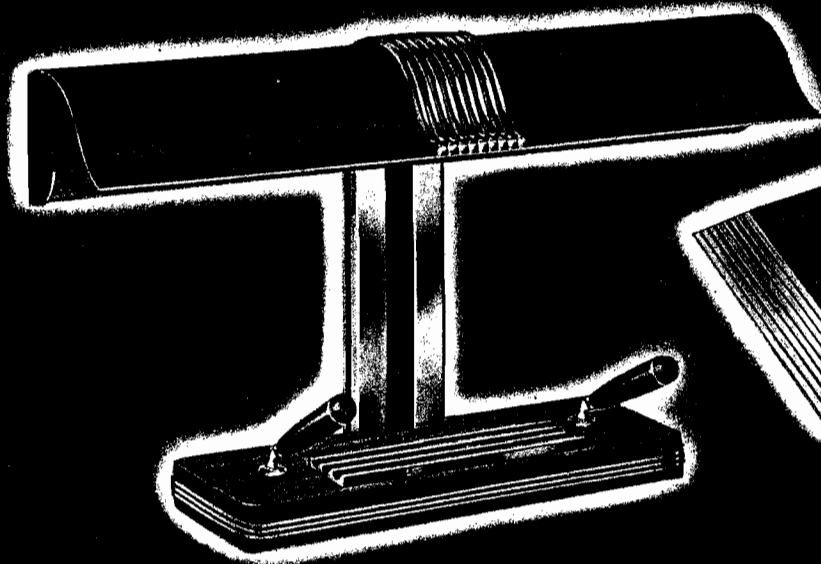
CCX

LLX Easily the most handsome, most permanent, and most useful piece of office equipment ever developed for use on the desk of the busy executive. On the highly-polished walnut base is included a full-length pencil groove of extruded bronze and a fine 8-day Aristo clock encased in a walnut receptacle. Two 18" fluorescent lamps provide illumination across the entire desk without any stroboscopic effect, and have a beautiful two-tone bronze shade. Size 4" deep x 40" long x 10" high. With two Vacumatic Guaranteed-for-Life Pens—\$150.00.

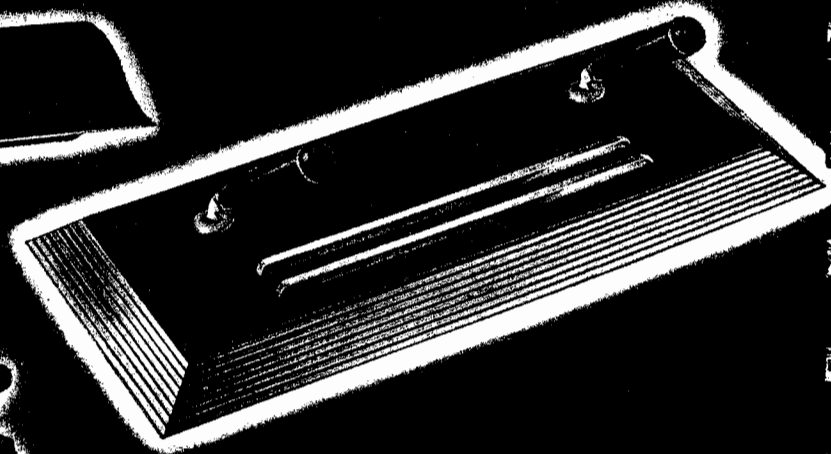
CCW A beautifully-styled Brown Onyx base with an 8-day Aristo clock encased in a luxurious Onyx receptacle. Pencil groove in front of clock. Size 7"x15½"x4⅞". With two Vacumatic Guaranteed-for-Life Pens—\$125.00.

CCV Similar to above desk set except base made of Green Onyx—\$125.00.

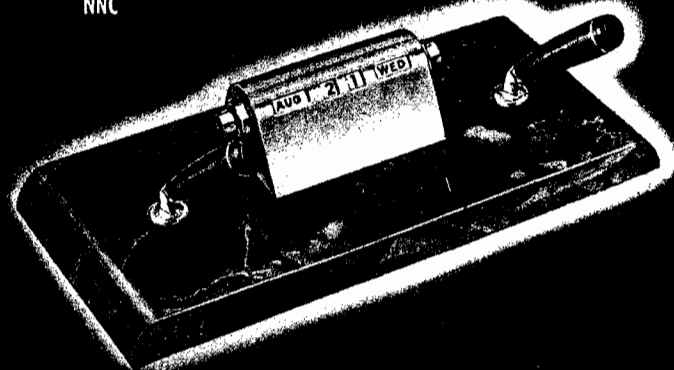
CCX A new adaptation of a two-tone bronze base with an 8-day Aristo clock encased in a bronze receptacle. Size 6"x15"x4⅞". With two Vacumatic Guaranteed-for-Life Pens—\$100.00.



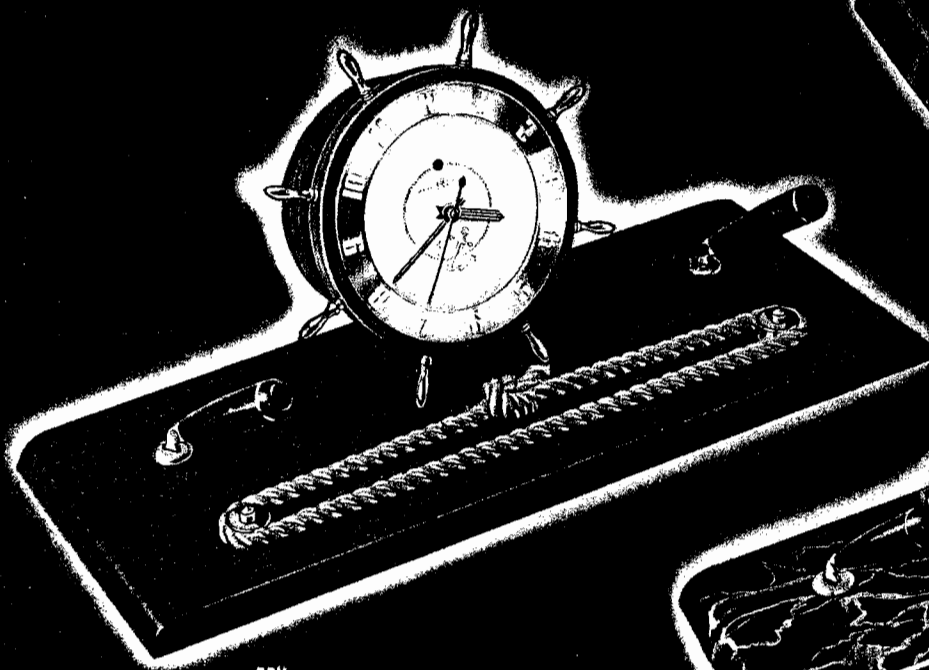
LLU



NNC



NNF



CCY



NNE

LLU An extremely handsome two-tone bronze fluorescent lamp with a large walnut base. Bronze pencil groove. Size 5"x10". With two Pens No. 1—\$45.00; with two pens No. 2—\$42.50; with two Pens No. 3—\$40.00.

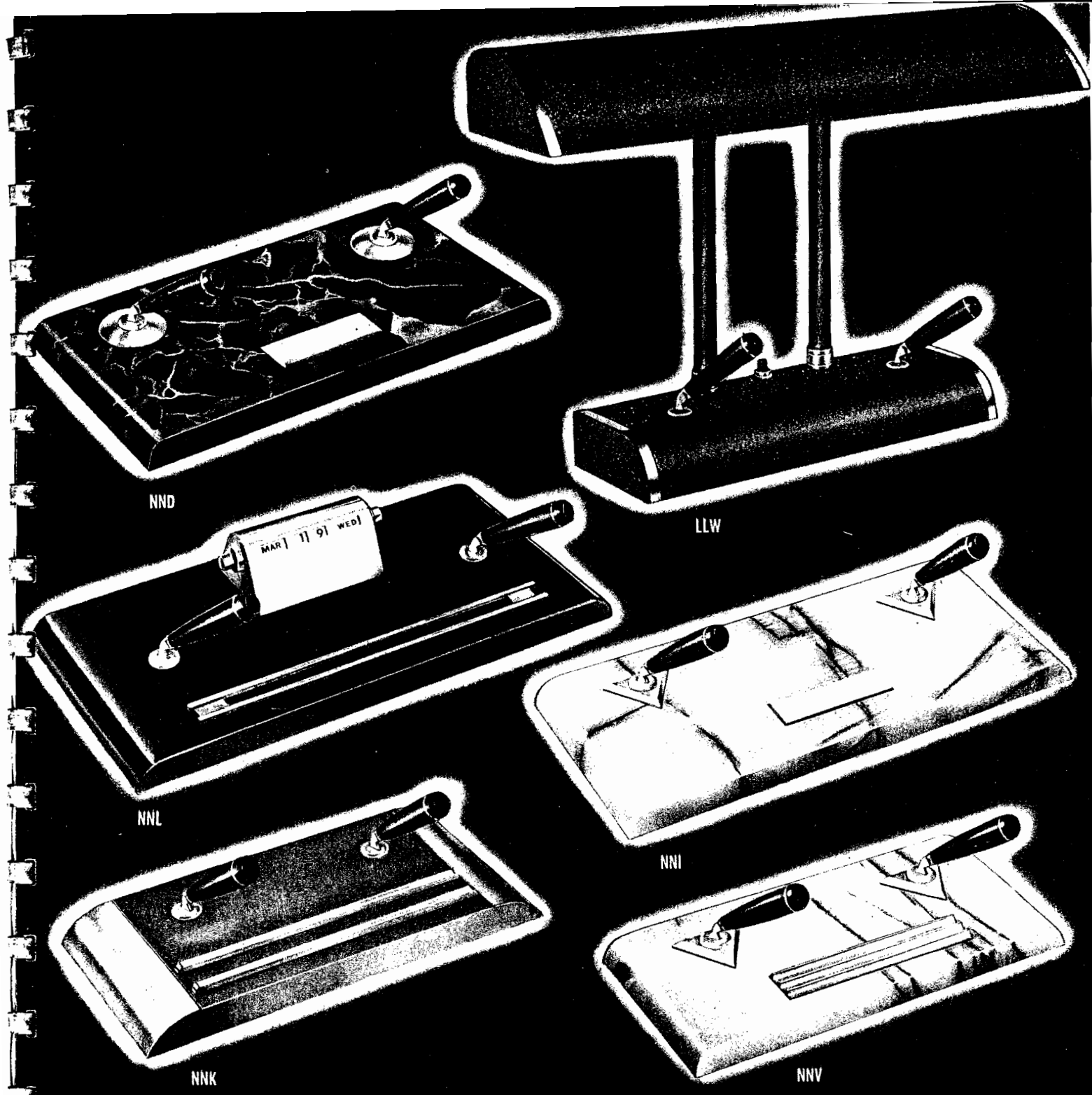
CCY Interesting Nautical Clock base, correctly styled to its theme. Base and clock frame are of highly-polished mahogany. Top-quality General Electric clock. Size 6"x15¼"x6¾". With two Pens No. 1—\$40.00; with two Pens No. 2—\$37.50; with two Pens No. 3—\$35.00.

NNC Beautiful two-tone bronze base with contrasting pencil groove.

Size 6"x12". With two Pens No. 1—\$45.00; with two Pens No. 2—\$42.50; with two Pens No. 3—\$40.00.

NNF Lustrous Green Onyx base, with continuous calendar encased in a brushed bronze receptacle. Size 5"x10"x2⅜". With two Pens No. 1—\$35.00; with two Pens No. 2—\$32.50; with two Pens No. 3—\$30.00.

NNE Selected Italian Marble base with brushed bronze continuous calendar and modern double bar pencil groove. Size 6"x12"x2¼". With two Pens No. 1—\$35.00; with two Pens No. 2—\$32.50; with two Pens No. 3—\$30.00.



NND A rich adaptation of Brown Onyx with name plate and round top pieces. Size 6"x12". With two Pens No. 1—\$35.00; with two Pens No. 2—\$32.50; with two Pens No. 3—\$30.00.

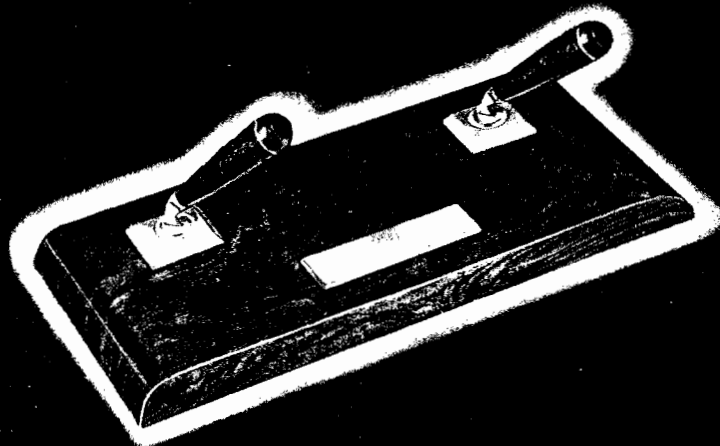
NNL Our finest Black Glass base with brushed bronze continuous calendar and double bar pencil groove. Size 6"x12"x2¼". With two Pens No. 1—\$30.00; with two Pens No. 2—\$27.50; with two Pens No. 3—\$25.00.

NNK Combination brushed aluminum and light bronze finish base with double bar pencil groove. Size 5"x10". With two Pens No. 1—\$30.00; with two Pens No. 2—\$27.50; with two Pens No. 3—\$25.00.

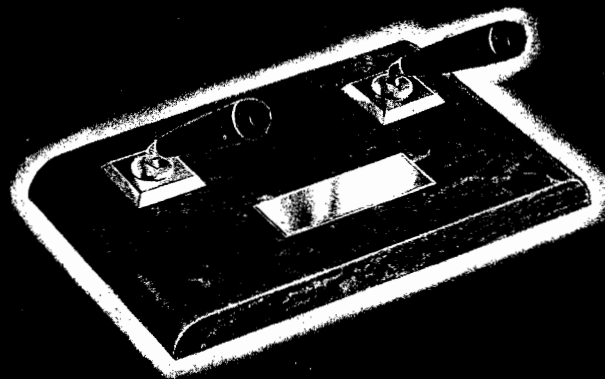
LLW Fluorescent desk lamp with combination brown Crackle finish and bronze trimmings. Size 4¾"x18½"x12". With two Pens No. 1—\$27.50; with two Pens No. 2—\$25.00; with two Pens No. 3—\$22.50.

NNI Our finest Pedrara Onyx base with name plate and triangular top pieces. Size 6"x12". With two Pens No. 1—\$30.00; with two Pens No. 2—\$27.50; with two Pens No. 3—\$25.00.

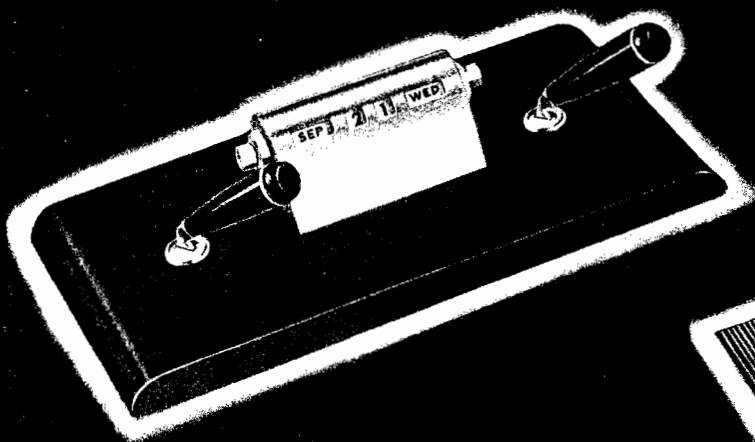
NNV Lustrous Pedrara Onyx with double bar pencil groove and triangular top pieces. Size 5"x10". With two Pens No. 1—\$25.00; with two Pens No. 2—\$22.50; with two Pens No. 3—\$20.00.



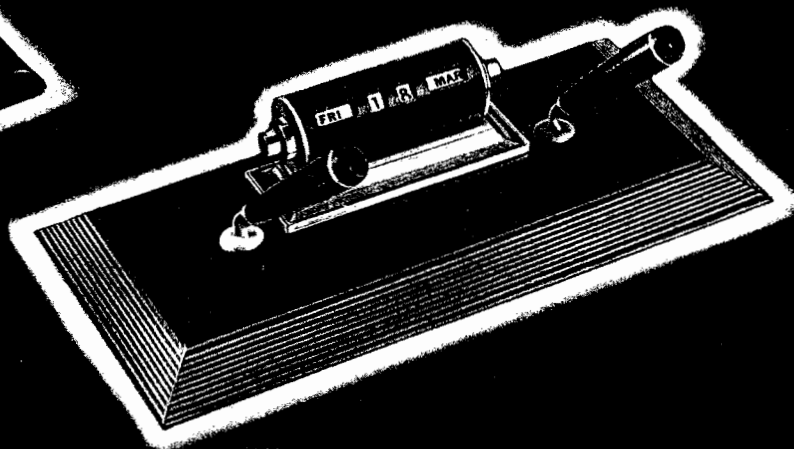
NNH



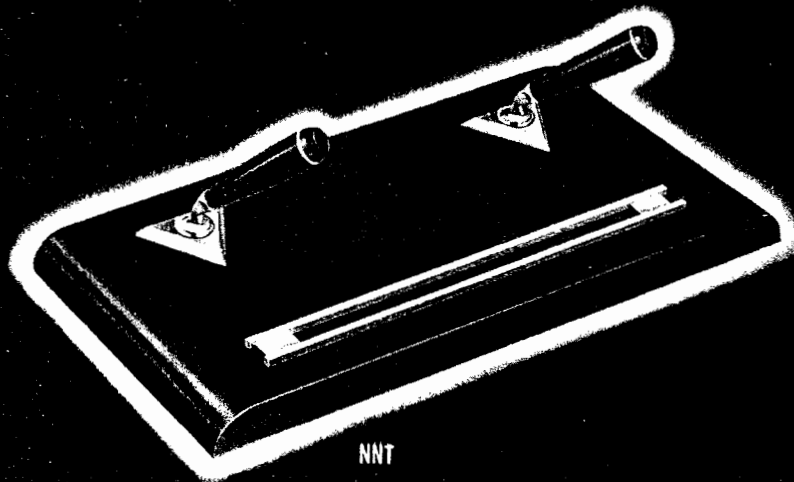
NNR



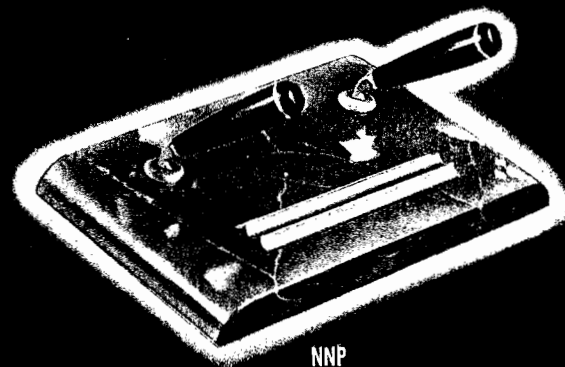
NNU



NNA



NNT



NNP

NNH Beautiful Brown Onyx base with name plate and square top pieces. Size 5"x10". With two Pens No. 1—\$30.00; with two Pens No. 2—\$27.50; with two Pens No. 3—\$25.00.

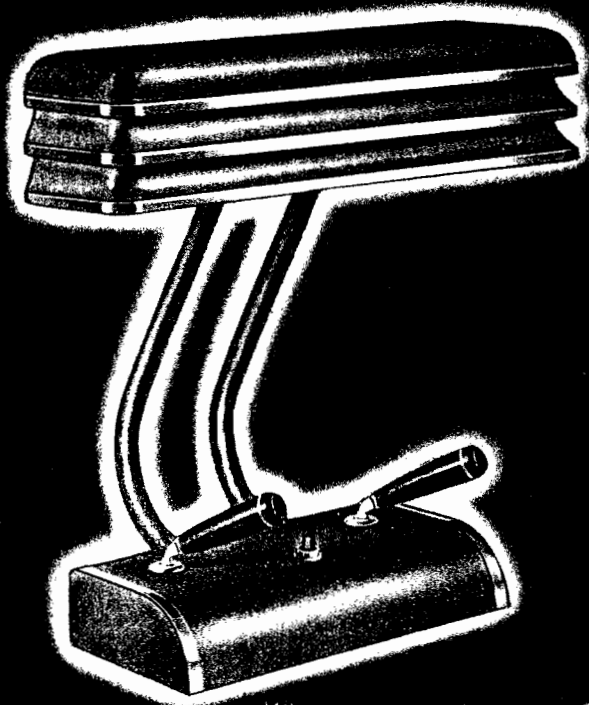
NNR Handsome Brown Onyx base with name plate and square top pieces. Size 5"x8". With two Pens No. 1—\$25.00; with two Pens No. 2—\$22.50; with two Pens No. 3—\$20.00.

NNU Black Glass base with brushed bronze continuous calendar. Size 5"x10"x2 $\frac{3}{8}$ ". With two Pens No. 1—\$25.00; with two Pens No. 2—\$22.50; with two Pens No. 3—\$20.00.

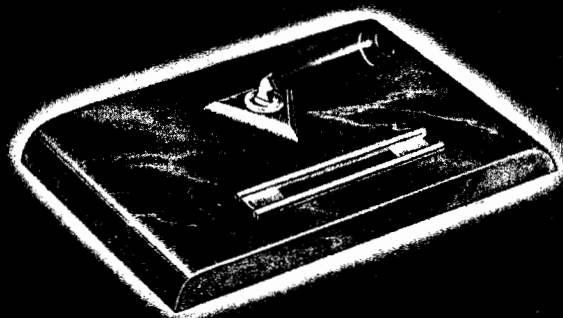
NNA Good-looking brown leather base with bronze and leather continuous calendar. Size 5 $\frac{3}{4}$ "x10 $\frac{3}{4}$ "x2 $\frac{3}{4}$ ". With two Pens No. 1—\$25.00; with two Pens No. 2—\$22.50; with two Pens No. 3—\$20.00.

NNT Large Black Glass base with double bar pencil groove and triangular top pieces. Size 6"x12". With two Pens No. 1—\$25.00; with two Pens No. 2—\$22.50; with two Pens No. 3—\$20.00.

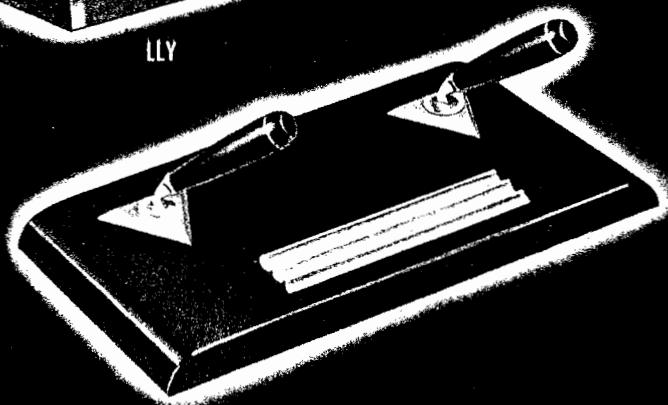
NNP Lustrous Green Onyx base with single pencil groove. Size 5"x8". With two Pens No. 1—\$25.00; with two Pens No. 2—\$22.50; with two Pens No. 3—\$20.00.



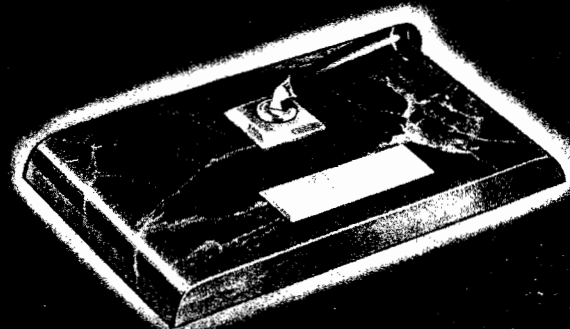
LLY



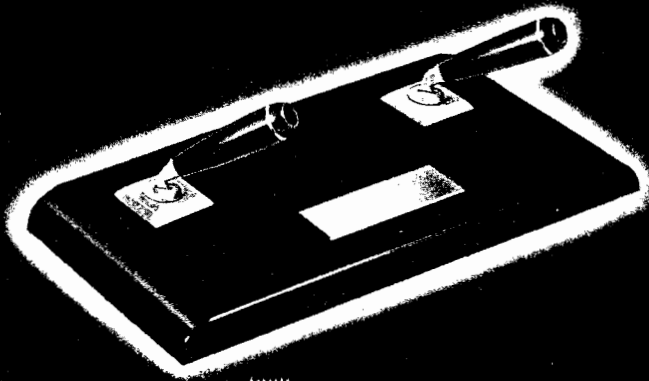
OL



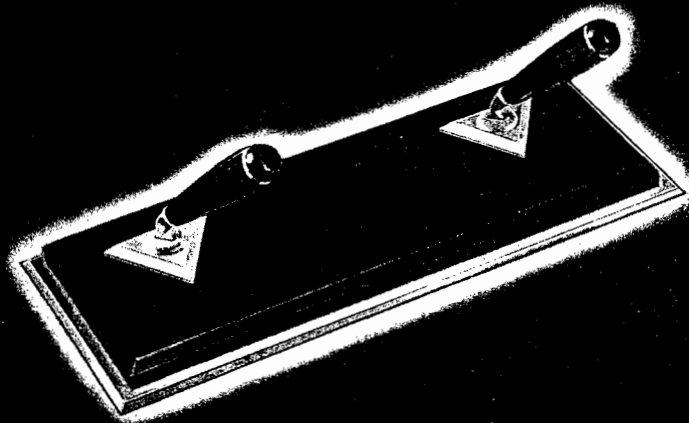
NNX



OK



NNW



OOA

LLY Modern Desk Lamp in gray Crackle finish with bronze appointments. Size $3\frac{1}{2}'' \times 12'' \times 11\frac{1}{8}''$. With two Pens No. 1—\$22.50; with two Pens No. 2—\$20.00; with two Pens No. 3—\$17.50.

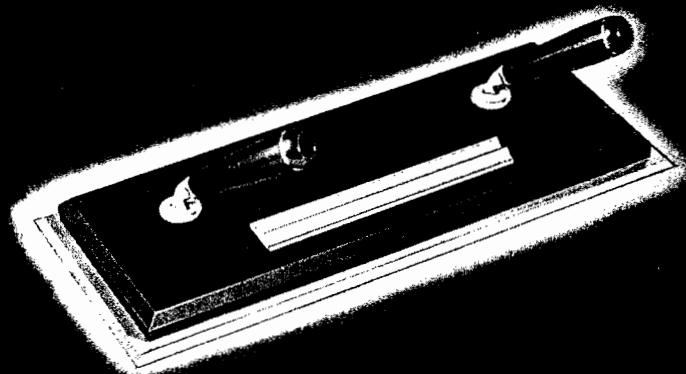
OL Selected Green Onyx base with double bar pencil groove and triangular top piece. Size $5'' \times 8''$. With Pen No. 1—\$20.00; with Pen No. 2—\$18.75; with Pen No. 3—\$17.50.

NNX Black Glass base with extruded pencil groove and triangular top pieces. Size $5'' \times 10''$. With two Pens No. 1—\$22.50; with two Pens No. 2—\$20.00; with two Pens No. 3—\$17.50.

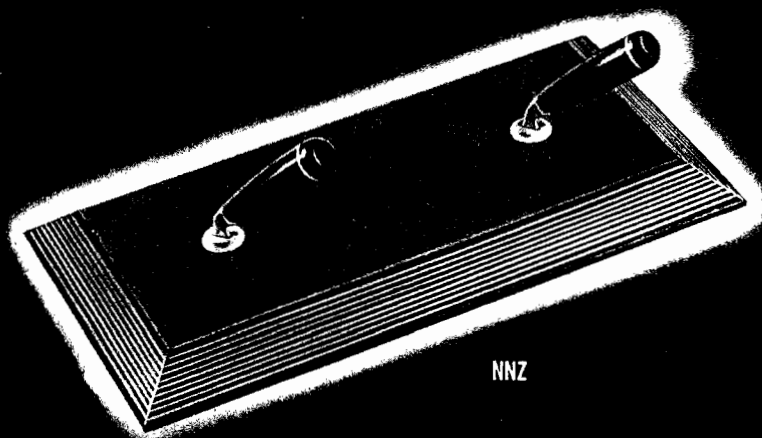
OK Selected Green Onyx base with name plate and square top piece. Size $5'' \times 8''$. With Pen No. 1—\$20.00; with Pen No. 2—\$18.75; with Pen No. 3—\$17.50.

NNW Black Glass base with name plate and square top pieces. Size $5'' \times 10''$. With two Pens No. 1—\$22.50; with two Pens No. 2—\$20.00; with two Pens No. 3—\$17.50.

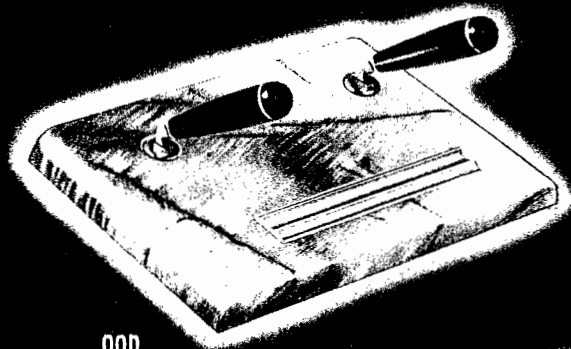
OOA Large Black Glass base resting on a bronze plate. Triangular top pieces. Size $4\frac{1}{2}'' \times 10''$. With two Pens No. 1—\$20.00; with two Pens No. 2—\$17.50; with two Pens No. 3—\$15.00.



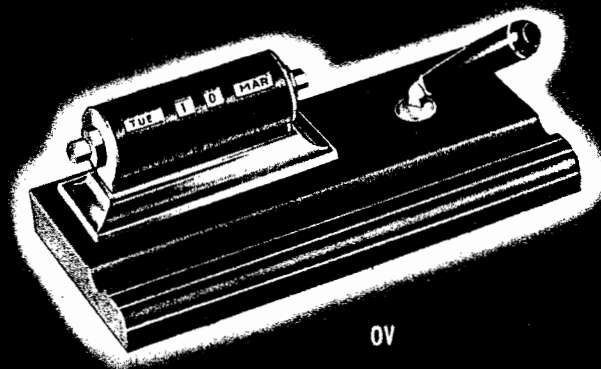
00B



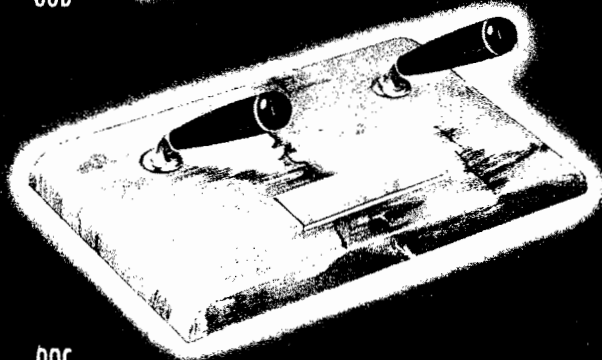
NNZ



00D



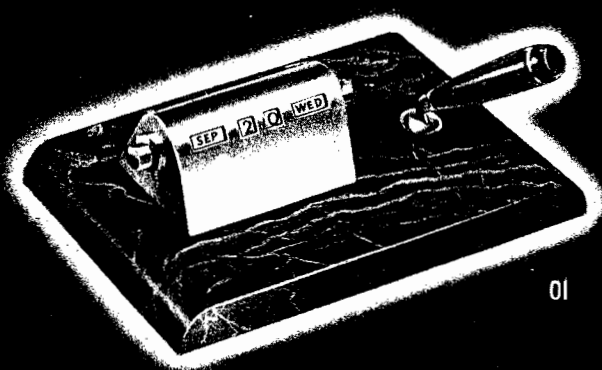
OV



00C



OW



0I

00B Large Black Glass base resting on a bronze plate. Single extruded pencil groove. Size $4\frac{1}{2}'' \times 10''$. With two Pens No. 1—\$20.00; with two Pens No. 2—\$17.50; with two Pens No. 3—\$15.00.

00D Selected Pedrara Onyx base with single extruded pencil groove. Size $5'' \times 8''$. With two Pens No. 1—\$20.00; with two Pens No. 2—\$17.50; with two Pens No. 3—\$15.00.

00C Selected Pedrara Onyx base with name plate. Size $5'' \times 8''$. With two Pens No. 1—\$20.00; with two Pens No. 2—\$17.50; with two Pens No. 3—\$15.00.

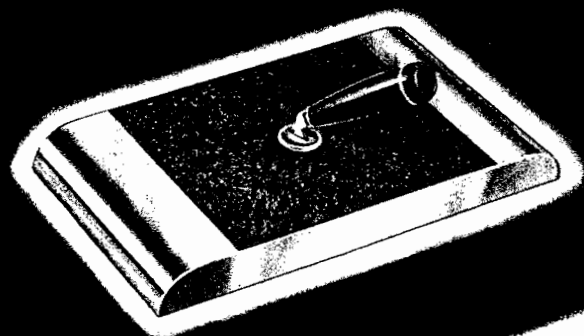
0I Brown Onyx base with brushed bronze continuous calendar.

Size $5'' \times 8'' \times 2\frac{1}{2}''$. With Pen No. 1—\$20.00; with Pen No. 2—\$18.75; with Pen No. 3—\$17.50.

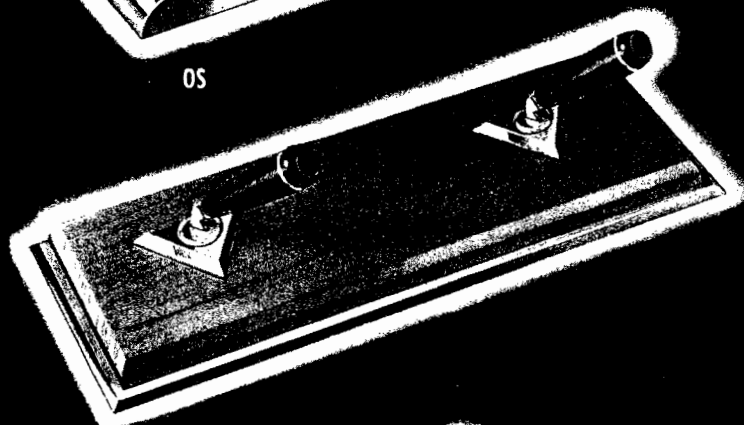
NNZ Brown Leather base tooled in gold. Size $5\frac{3}{4}'' \times 10\frac{3}{4}''$. With two Pens No. 1—\$20.00; with two Pens No. 2—\$17.50; with two Pens No. 3—\$15.00.

OV Beautiful Maroon Leather base with maroon and bronze continuous calendar. Pencil groove. Size $4\frac{1}{4}'' \times 8\frac{1}{4}'' \times 2\frac{3}{4}''$. With Pen No. 1—\$17.50; with Pen No. 2—\$16.25; with Pen No. 3—\$15.00.

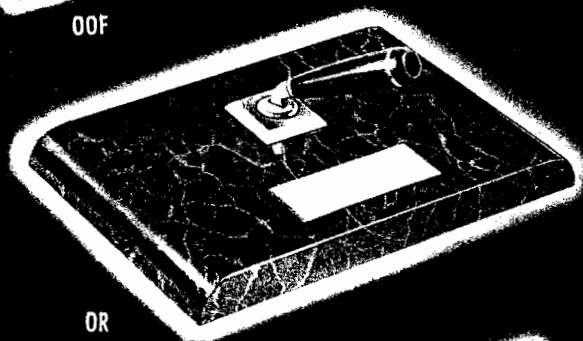
OW Italian Marble base with brushed bronze continuous calendar. Size $5'' \times 8'' \times 2\frac{3}{8}''$. With Pen No. 1—\$17.50; with Pen No. 2—\$16.25; with Pen No. 3—\$15.00.



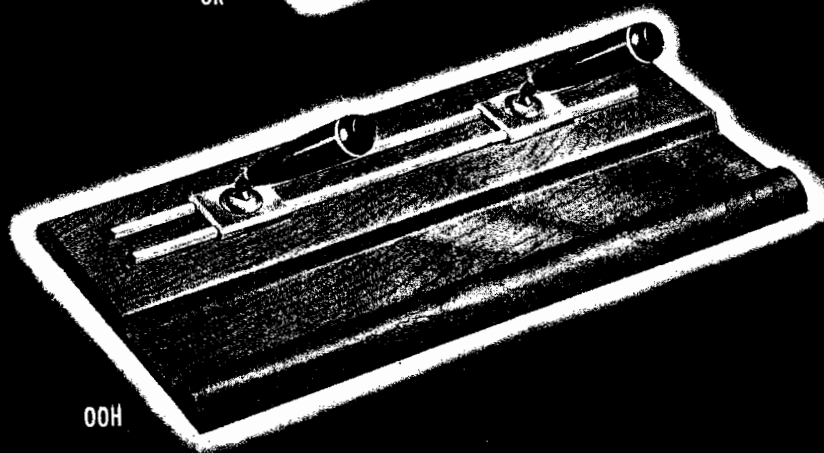
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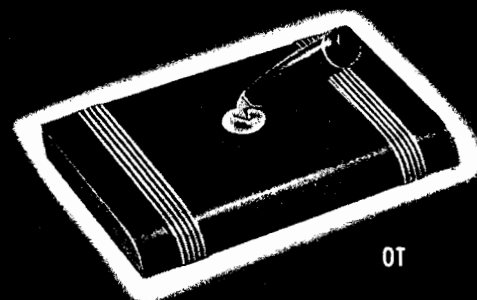
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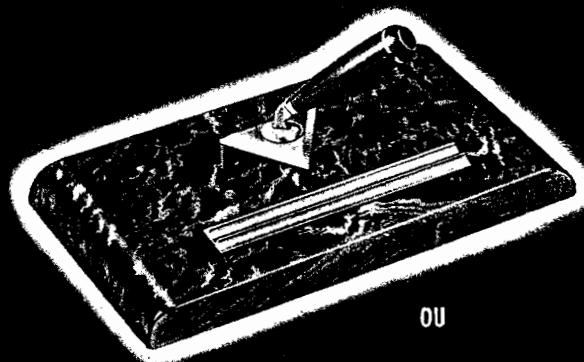
OR



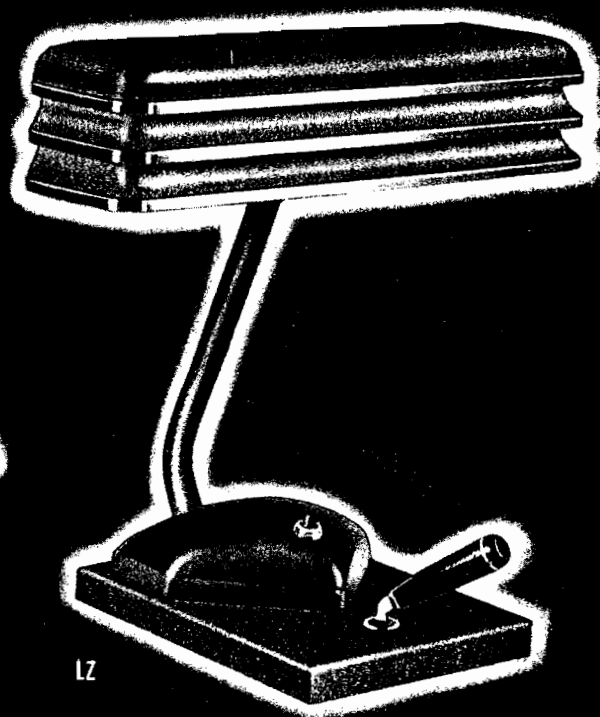
00H



OT



OU



LZ

OS Two-tone bronze base of functional design. Size 4"x8". With Pen No. 1—\$17.50; with Pen No. 2—\$16.25; with Pen No. 3—\$15.00.

00F Beautiful Gray English Harewood base, framed by bronze. Triangular top pieces. Size 4½"x10". With two Pens No. 1—\$17.50; with two Pens No. 2—\$15.00; with two Pens No. 3—\$12.50.

OR Brown Onyx base with name plate and square top piece. Size 5"x8". With Pen No. 1—\$17.50; with Pen No. 2—\$16.25; with Pen No. 3—\$15.00.

00H Gray English Harewood base with large pencil scoop and extruded bronze appointments. Size 5½"x11¼". With two Pens No.

1—\$17.50; with two Pens No. 2—\$15.00; with two Pens No. 3—\$12.50.

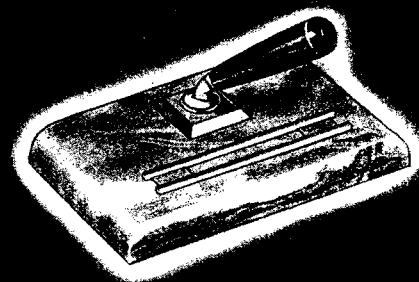
OT Dark Bronze base with light bronze trimming. Size 4"x5¼". With Pen No. 1—\$17.50; with Pen No. 2—\$16.25; with Pen No. 3—\$15.00.

OU Brown Onyx base with single extruded pencil groove and triangular top piece. Size 5"x8". With Pen No. 1—\$17.50; with Pen No. 2—\$16.25; with Pen No. 3—\$15.00.

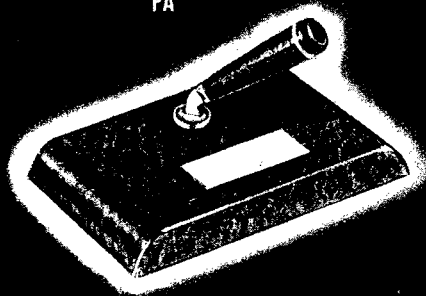
LZ Gray Crackle finish Desk Lamp with bronze trimming. Size 7⅞"x12"x11⅝". With Pen No. 1—\$15.00; with Pen No. 2—\$13.75; with Pen No. 3—\$12.50.



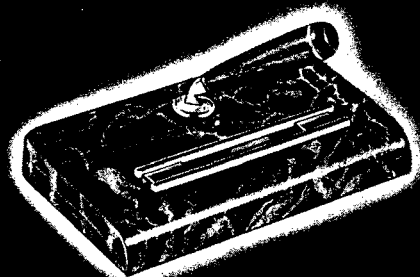
PA



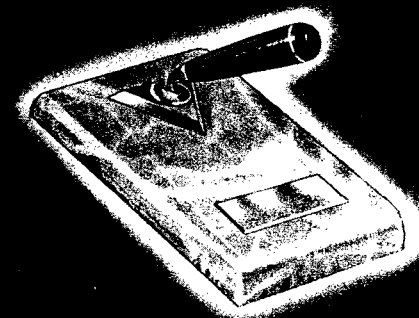
PX



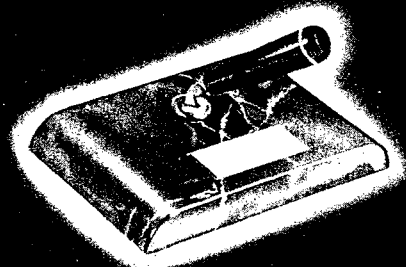
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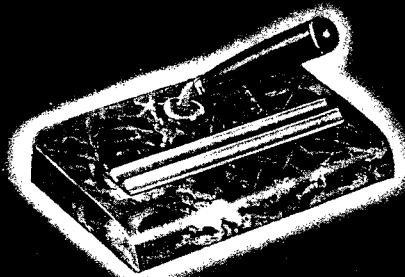
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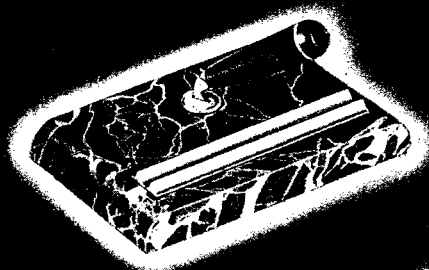
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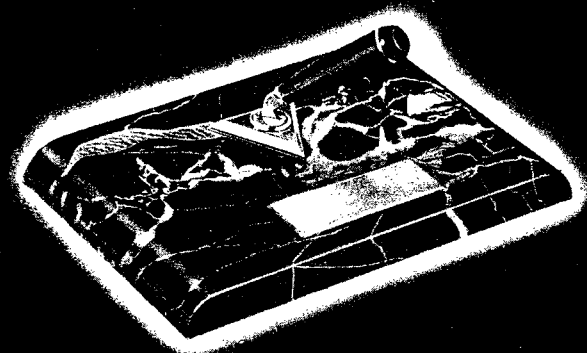
PE



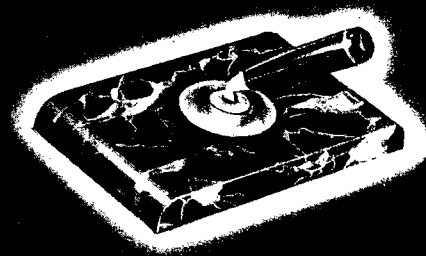
PC



PK



OZ



PL

PA Italian Marble base with single pencil groove. Size 5"x8". With Pen No. 1—\$15.00; with Pen No. 2—\$13.75; with Pen No. 3—\$12.50.

OX Brown Onyx, name plate. Size 3½"x5¾". With Pen No. 1—\$15.00; with Pen No. 2—\$13.75; with Pen No. 3—\$12.50.

PE Green Onyx, name plate. Size 3½"x5¾". With Pen No. 1—\$15.00; with Pen No. 2—\$13.75; with Pen No. 3—\$12.50.

OZ Italian Marble, name plate. Size 5"x8".

With Pen No. 1—\$15.00; with Pen No. 2—\$13.75; with Pen No. 3—\$12.50.

PD Special Brown Onyx type base with double bar groove. Size 3½"x5¾". With Pen No. 1—\$15.00; with Pen No. 2—\$13.75; with Pen No. 3—\$12.50.

PC Special Green Onyx type base with pencil groove. Size 3½"x5¾". With Pen No. 1—\$15.00; with Pen No. 2—\$13.75; with Pen No. 3—\$12.50.

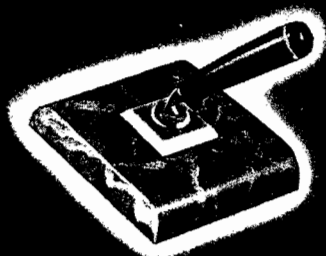
PK Italian Marble base with pencil groove. Size 3½"x5¾". With Pen No. 1—\$12.50;

with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

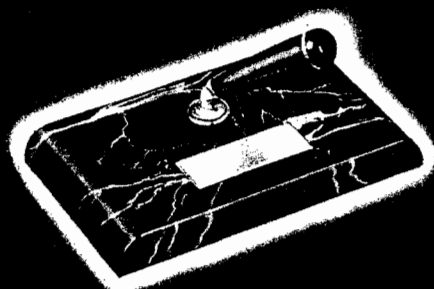
PX Pedrara Onyx base with double bar groove. Size 3½"x5¾". With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

PU Pedrara Onyx base with name plate. Size 3½"x5¾". With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

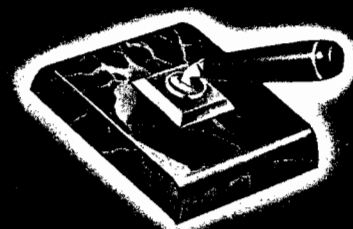
PL Italian Marble base. Size 3½"x5¾". With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.



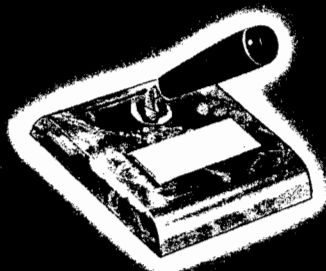
PI



PV



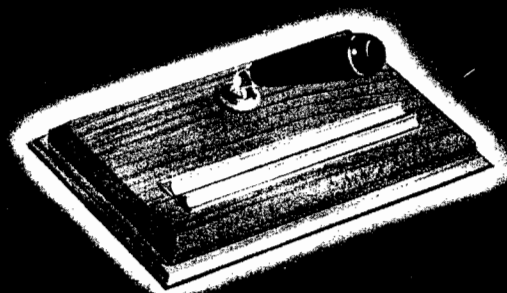
PZ



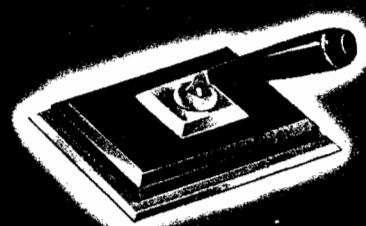
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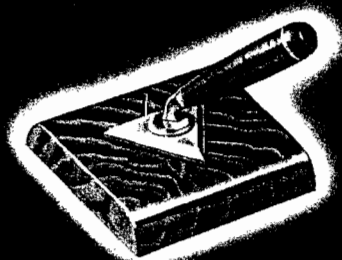
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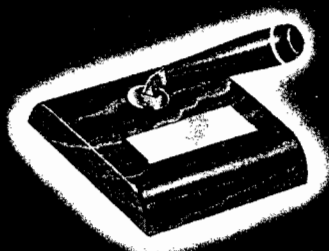
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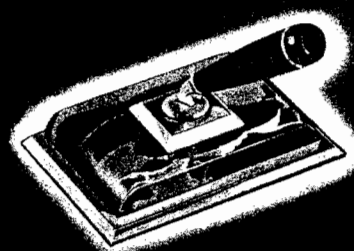
SH



PS



PT



RC

PI Green Onyx base. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

PF Green Onyx, name plate. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

PS Brown Onyx base. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

PT Brown Onyx, name plate. Size $3\frac{1}{4}'' \times$

$3\frac{3}{4}''$. With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

PV Italian Marble, name plate. Size $3\frac{1}{2}'' \times 5\frac{3}{4}''$. With Pen No. 1—\$12.50; with Pen No. 2—\$11.25; with Pen No. 3—\$10.00.

SK Gray English Harewood base framed by bronze plate. With pencil groove. Size $3\frac{3}{4}'' \times 6\frac{1}{8}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

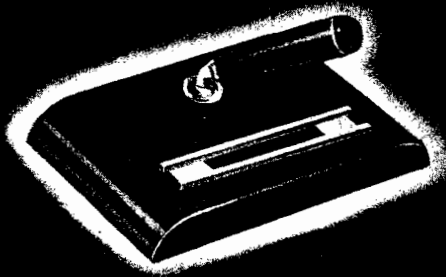
PZ Italian Marble base. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$.

With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

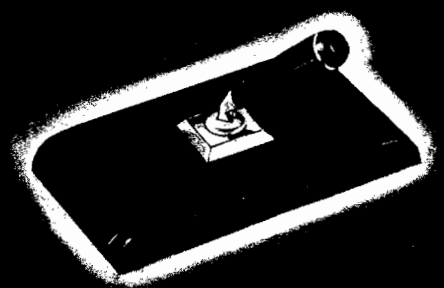
RB Polished bronze base with double bar pencil groove. Diameter $3\frac{5}{8}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

SH Black Glass on bronze plate. Size $3'' \times 4''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

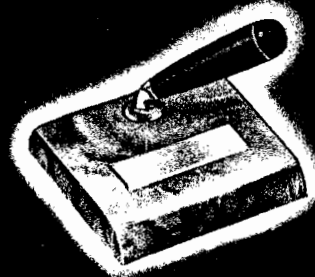
RC Italian Marble on bronze plate. Size $3'' \times 4''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.



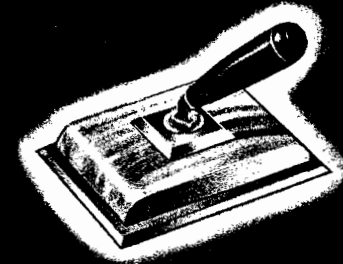
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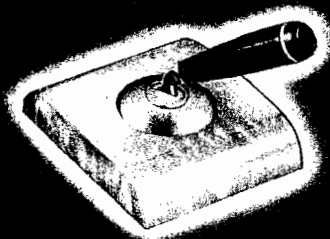
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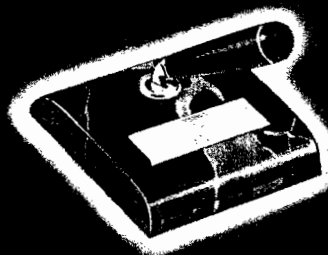
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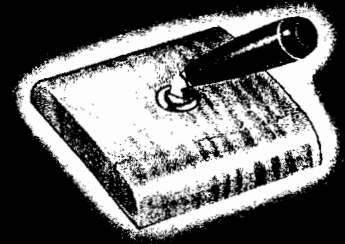
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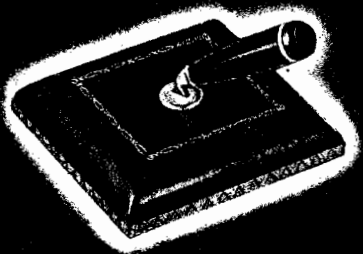
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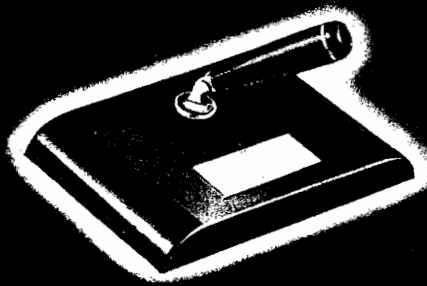
RD



RI



SC



SE

SF Black Glass base with double bar pencil groove. Size $3\frac{1}{2}'' \times 5\frac{1}{4}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

SI Pedrara Onyx base. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

SC Maroon Leather base tooled in gold. Size $4'' \times 4''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

PY Pedrara Onyx base with name plate. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

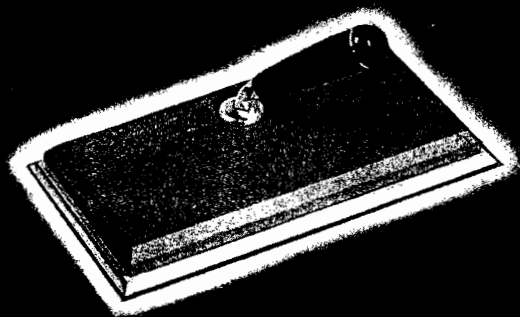
RD Italian Marble base with name plate. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

SE Black Glass base with name plate. Size $3\frac{1}{2}'' \times 5\frac{1}{4}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

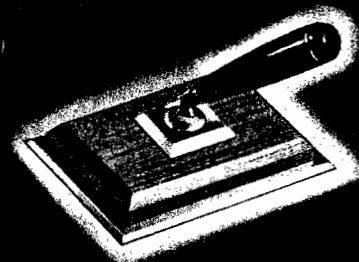
SL Black Glass base. Size $3\frac{1}{2}'' \times 5\frac{1}{4}''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

SR Pedrara Onyx base framed by bronze plate. Size $3'' \times 4''$. With Pen No. 1—\$10.00; with Pen No. 2—\$8.75; with Pen No. 3—\$7.50.

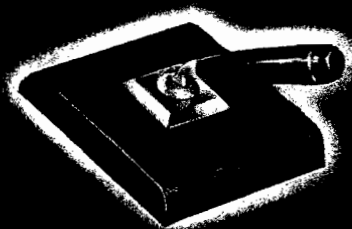
RI Pedrara Onyx base. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.



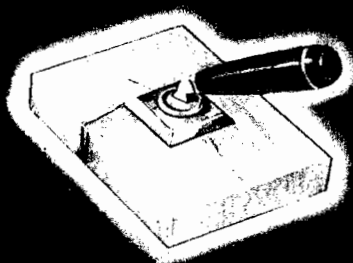
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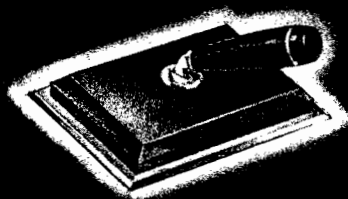
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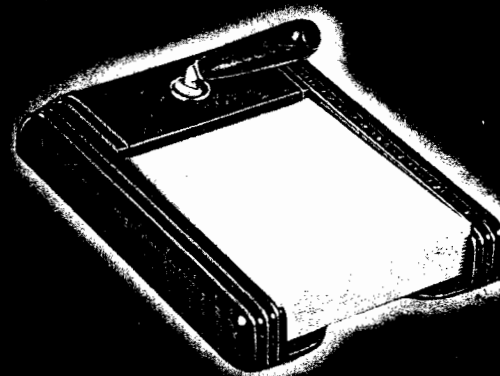
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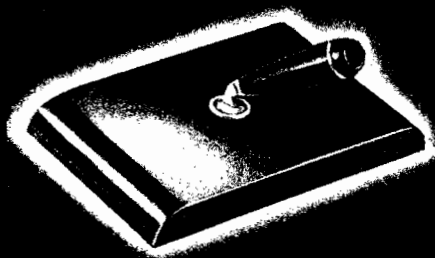
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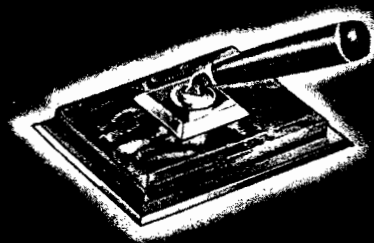
RH



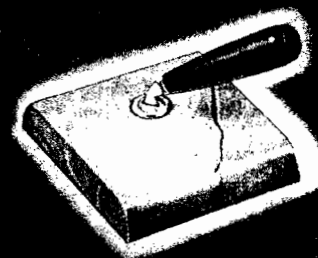
RX



RL



SV



RU

RK Gray Wood top piece framed by bronze plate. Size $3\frac{3}{4}'' \times 6\frac{1}{8}''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

ST Black Glass base, square top piece. Size $3\frac{1}{4}'' \times 5\frac{3}{4}''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

SP Gray Wood base framed by metal plate. Size $3'' \times 4''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

SU Pedrara Onyx base. Size $3'' \times 4''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RH Black Glass base framed by bronze plate. Size $3'' \times 4''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RX Brown Bakelite Memo base complete with paper. Size $5\frac{1}{2}'' \times 7\frac{1}{2}''$. With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RL Black Glass base. Size $3\frac{1}{2}'' \times 5\frac{3}{4}''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

SV Gem Stone base framed by bronze plate. Size $3'' \times 4''$. With Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RU Pedrara Onyx base. Size $3'' \times 4''$. With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

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RW Green Pebble Grain Leather base tooled in gold. Size $3\frac{1}{4}'' \times 7\frac{3}{4}''$. With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RT Black Glass base. Size $3\frac{1}{4}'' \times 3\frac{3}{4}''$. With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RP Gray Wood on bronze plate. Size $3'' \times 4''$.

With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RY Dark Brown Leather framed by bronze metal ring. Diameter $3\frac{1}{2}''$. With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RF Leatherette base encased in gold lacquer frame and groove. Size $3\frac{5}{8}'' \times 3\frac{3}{8}''$. With

Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RV Gem Stone base framed by bronze plate. Size $3'' \times 4''$. With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.

RS Brown Onyx base. Size $2\frac{1}{4}'' \times 3\frac{1}{4}''$. With Pen No. 3—\$5.00; with Pen No. 2—\$7.50; with Pen No. 1—\$10.00.